

Mass-ALA Membership News



Peace

June is the month of roses and each different color of a rose has a special meaning. I chose the above image because a deep pink rose means grace, thankfulness and gentleness. All qualities that you, our valued members, as you continue to work so hard to ensure the safety and well-being of everyone at your communities or businesses, possess.



Membership Dues Reminder

To those of you who haven't paid your 2020 Mass-ALA membership dues that were due on **January 31, 2020**. As a courtesy we delayed implementation of the late fee until May 1, 2020. This fee has now been added to your dues which need to be paid **no later than June 30, 2020**. If we do not receive your dues by this date, we will terminate your membership with Mass-ALA. I don't want to lose you as a member be sure to reach out to me, mchamberlin@mass-ala.org, or 781-622-5999, ext. 110, if you have any questions.

Assisted Living Communities' Updates

- ❖ Due to COVID-19 all of you have been busy keeping your residents and staff safe and protected. You have had to limit activities due to social distancing regulations. But that hasn't stopped so many of you from providing events for your residents.
 - Now that nicer weather has arrived, residents at some communities have been enjoying safe, social distancing walks as well as hallway birthday parties, musicians who perform outside and go around the building so that everyone is included in the fun. And most importantly, FaceTime/Zoom calls, plus window visits with family members so that everyone can see and hear their messages of love.

New Members

Four new Business Partners joined us since the December newsletter:

- **Maragal Medical, PC** - is a full-service Physical Medicine Clinic in Leominster, Massachusetts, providing care and treatment to patients of all ages. Under the management leadership of Dr. Timothy Gallagher, Founder and CEO of Gallagher Chiropractic and Medical Wellness, and the clinical leadership of Dr. Michael Marciello, Medical Director, supervising physician and owner of Maragal Medical, the practice offers a wide range of services, including medical care, regenerative medicine injections, injection therapy including joint and trigger point injections, and rehabilitation www.maragalmedical.com
- **Medical Collaborative, LLC** - manufactures and sources over 900 medical supply items, such as masks, oxygen tubes, antiviral nitrile gloves, abdominal pads, medicine cups & disposable razors. They are a

supplier to hospitals, medical offices, nursing homes, assisted living communities and government & education. Our wholesale division also works with retail reseller partners throughout North America. www.medicalcollaborative.com.

- **KTS, Inc.** - offers reliable and highly effective solutions for everything from cohorting to communications infrastructure. With 35 years of experience working with leading hospitals and nursing homes throughout the Greater Boston area, KTS has the expertise, training and services to quickly and safely provide the quality solutions needed to successfully navigate through this critical transition. www.kts-inc.com
- **Lifestyle Evolution, Inc./WellAware Care** - guides you through the next generation of caregiving. It increases the quality of your care, making your company or facility stand out from the rest. <https://wellawarecare.com/>

We also welcomed a new Pre-Provider assisted living community this quarter

- **Cedarbrook Village at Ware**

Welcome to our new members! We are excited to have you as a part of the Mass-ALA community!

Did you know that Mass-ALA has a Helpline and a Job Board?

I wanted to remind you of two important **member benefits** provided to you by Mass-ALA.

- The first benefit is the Mass-ALA HelpLine to help you with those questions that pop-up about regulations or procedures at your community. You can reach the HelpLine by calling Mass-ALA at 781-622-5999 x103 and talking with our Director of Education, Laurie Cashman, or via email at lcashman@mass-ala.org, or please reach out to me at mchamberlin@mass-ala.org. Each month the HelpLine is covered by an experienced and knowledgeable volunteer from a member company. We pass your question along to them and they will reach out to you within a day to answer your question.
- The second member benefit is our Job Board which can be found on the **Members Only** page of our website <https://massala.site-ym.com/Login.aspx?returl>. Once you have logged in, click on the Career Center link at the top of the page and follow the directions to post a job at your community. If you need assistance with logging in or posting your job give me a call at 781-622-5999, ext. 110. All jobs that are posted on our Job Board can be viewed by all job seekers by simply going to our website and clicking on *Career Search* at the top of the home page on our website, www.mass-ala.org.

Martha's Thoughts

The first part of 2020 is proving to be challenging in ways that none of us ever expected to experience in our lifetime. Thank you for all you have done and are continuing to do navigate these difficult times. Please remember to take care of you.

Stay safe and healthy. You are important to so many. Martha