Annual 2-day CONFERENCE virtual
September 29 & 30

$2,000
Keynote Sponsor
LIMITED opportunity to be the keynote session sponsor. Receives everything listed in the $500 level, plus....

1. Company presentation (up to 4-minutes)
2. Introduce the keynote speaker
3. 2-free attendee links
4. Inclusion in social media posts
5. Full page advertisement in the program book
6. Logo on postcards

$1,500
Session Sponsor
LIMITED opportunity to be the only sponsor at one of our educational sessions. Receives everything listed in the $500 level, plus...

1. Company presentation (up to 3-minutes)
2. Introduce the speaker(s)
3. 1-free attendee link
4. Inclusion in social media posts
5. Half page advertisement in the program book
6. Logo on postcards

$1,000
Break Sponsor
LIMITED opportunity to be the only sponsor during one of our scheduled breaks. We find that many attendees stay logged on during the breaks and that the attendance is typically high. Receives everything listed in the $500 level, plus....

1. Company presentation (up to 2-minutes)
2. Introduces the next speaker(s)
3. Inclusion in social media posts
4. Quarter page advertisement in the program book
5. Logo on postcards

$500 Members / $700 Non-Members
Member & Non-Member Conference Sponsor

1. Logo on a dedicated sponsorship web page
2. Logo on pre-event sponsor focused email/mailed piece, which includes a short description of your business
3. Logo in the program book
4. Inclusion in follow up newsletter
5. Recognition during the event
6. A complete list of registered participants (pre-post event)
2021 EVENT
SPONSORSHIP OFFERINGS

WEBINARS

$2,000
Exclusive opportunity to be the sponsor at a webinar of your choice
1. Logo on emails/postcards (promotional materials)
2. Logo on website
3. Logo on virtual training slideshow and registration page
4. Company presentation at the beginning of the webinar (2-minutes)
5. A complete list of registered participants

VIRTUAL TRAININGS

NURSES TRAINING • REGULATIONS TRAINING • DEMENTIA TRAINING
April June November

$1,000
1. Full page digital advertisement in the online program book
2. Inclusion in social media posts
3. Session Sponsor: introduce a session & company presentation (2-minutes)
4. Logo on a dedicated sponsorship web page
5. Logo on emails
6. Inclusion in pre-event email to attendees with company description
7. Recognition during opening and closing remarks
8. Logo on virtual training slideshow
9. Logo on postcard (promotional materials)
10. A complete list of registered participants (pre-post event)
11. 3-complimentary attendee links to the virtual training

$500
1. Logo on a dedicated sponsorship web page
2. Logo on emails
3. Quarter page digital advertisement in the online program book
4. Inclusion in pre-event email to attendees with company description
5. Recognition during opening and closing remarks
6. Logo on virtual training slideshow
7. Logo on postcard (promotional materials)
8. A complete list of registered participants (pre-post event)

Are you not ready to commit to an annual corporate sponsorship, but are still interested in becoming a sponsor? We have a wide variety of event sponsorship opportunities available throughout the year. Are you not seeing anything that catches your eye? We would be happy to build a sponsorship around your organization’s goals. Contact Christina Greenberg at CGreenberg@mass-ala.org or 781.622.5999 x107 to discuss additional sponsorship opportunities.

Event details can be viewed at www.mass-ala.org

Corporate Sponsorships

Nurses, Regulations & Dementia Virtual Trainings

Annual 2-Day Conference

Throughout The Year

DIAMOND STATUS
$25,000
Premium full page ad in the program book
Recognition at event
Logo on slideshow
Logo on emails

PLATINUM STATUS
$15,000
Full page ad in the program book
Recognition at event
Logo on slideshow
Logo on emails

GOLD STATUS
$10,000
Half page ad in the program book
Recognition at event
Logo on slideshow
Logo on emails

SILVER STATUS
$5,000
Quarter page ad in the program book
Recognition at event
Logo on slideshow
Logo on emails

BRONZE STATUS
$2,000
Logo in the program book
Recognition at event
Logo on slideshow
Logo on emails

Boot Camp Training Sponsor $5,000

Opportunity to be the exclusive Boot Camp sponsor for 2021 at 5 virtual Boot Camp trainings

Logo displayed on digital pieces emails/postcards (promotional materials)
Full page advertisement in the Boot Camp manual and in the virtual training slideshow
Logo on slideshow and registration page
Logo on website
Company presentation at the beginning of the training (2-minutes)

If you are interested in becoming a 2021 Sponsor, contact CGreenberg@mass-ala.org/781.622.5999 x107