

Mass-ALA Membership News



Snowdrops: Theirs is a fragile but hardy celebration...in the very teeth of winter.

Louise Beebe Wilder

When I was growing up and winter was still hanging on for what seemed like forever, (such as now) a favorite activity was to carefully move the snow away by the front doorsteps, to discover that my mother's snowdrops had pushed through the ground and blossomed. It was the first sign of Spring and that the sun would win and soon these hardy harbingers of a new season would be joined by crocuses, daffodils, and tulips.

As you start to push away the snow of COVID-19, you are discovering your own snowdrops, letting you know that things are growing and improving for you, your residents, and staff. Thank you for all you have done and continue to do.

2022 Membership Dues

Many thanks to all of you who have paid your 2022 Mass-ALA membership dues. We have extended the deadline to pay your dues to March 31. After that, a late fee will be added to your dues. If you have any questions or need another copy of your invoice, please contact me at mchamberlin@mass-ala.org or 781-622-5999, ext., 110.

Mass-ALA Educational Trainings and Events

Remember to check out our events [page](#) to see all of the exciting events and educational trainings that we have planned for this year. Upcoming events are:

- Our second, popular, always sold-out, Boot Camp is scheduled for March 23 – to register click [here](#)
- Our annual Nurses Training is scheduled for April 14. For more information, go [here](#).

Be sure to log-in when you register for these events so you will receive the member discounts. If you need to know what your username and password are, please contact me at mchamberlin@mass-ala.org or 781-622-5999, ext. 110.

EXCITING NEWS! Our annual Excellence Awards dinner, scheduled for this summer, will be our first in-person event since March 2020. The dinner will be followed by two more in-person events, which are our Fall Conference and Tradeshow, as well as our Dementia Training, both scheduled for this fall.

Assisted Living Communities' Updates

This is always the best part of my article. I ask for photos of the fun things going on at your communities and so many of you respond and send me such awesome photos of the activities taking place at your residence. Narrowing it down to two photos from each community is never easy, but it is definitely fun!

This quarter, the majority of photos sent in were of Christmas, New Year's celebrations, plus a lot of Valentine's Day parties and everyday activities. Everyone's smiles are awesome! Thank you for sending them to me. Now for the photos!!

Residents at **Bridges by EPOCH at Mashpee** created some beautiful Valentine's Day cards and a beautiful heart-shaped ice heart was created for their celebration.

Photo 1

Photo 2

Photo 3

Residents at **Laurentide at Mashpee Common** are getting into shape with the help of their new Barre Class exercise program that is done to upbeat music. The residents LOVE this program! The residents and staff hosted a baby shower for 3 Resident Care Associates who were all pregnant at the holidays.

Photo 4

Photo 5

Allerton House at Central Park held their annual Snowflake Tea Party with pianist Tom LaMark in January and in February the residents took part in some Cosmic Bowling. What fun!

Photo 6

Photo 7

The Residence at Watertown Square took their travel club residents on a virtual trip to India. Jane was their January Birthday Queen. Happy Birthday, Jane!

Photos 8

Photo 9

Christopher Heights of Marlborough residents created some beautiful Valentine's Day tiles.

Photo 10

Photo 11

Christopher Heights of Belchertown sent a great picture of four of their lady residents enjoying the company of one another, laughing, and drinking hot chocolate on a cold windy day! What a great way to stay warm.

Photo 12

Atrium at Cardinal Drive celebrated Valentine's Day by creating beautiful LOVE signs, as the Beatles sang "Love is All You Need."

Photo 13

Stafford Hill Residence sent in a great photo of their Christmas Holiday dance and a very proud artist with her beautiful, springy painting, painted on a cold snowy day. It is beautiful.

Photo 14

Photo 15

Kimball Farms residents were treated to a visit from a traveling zoo.

Photo 16

Photo 17

The Herrick House sent in some fun pictures of their December birthday queen and one of their residents' festive holiday creations.

Photos 18

Photo 19

Providence House sent in some great photos of their daily activities at their community. Could that possibly be a performance of "Clue?"

Photo 20

Photo 21

Mary Ann Morse at Heritage residents are looking good in their Valentine's Day red and their awesome creations. At the holidays, they were treated to a delicious lunch at the Wayside Inn in Sudbury.

Photo 22

Photo 23

Benchmark Senior Living at Chelmsford Crossing sent in a photo of their poker game, plus a great one of residents exercising with balloons and fly swatters. The gentleman in the balloon photo looks ready to swat that happy face balloon a good one!

Photo 24

Photos 25

The Linden at Dedham handed out beautiful roses to their beautiful ladies on Valentine's Day. They also celebrated one of their residents' 80th birthday. Congratulations!

Photo 26

Photo 27

Goddard House shared a photo of a resident's lovely flower arrangement. And here's a real sign of spring -the Red Sox's mascot, Wally, the Green Monster, paid a visit. Here's hoping the lockout gets settled soon and we can enjoy warm summer nights enjoying baseball.

Photo 28

Photo 29

It looks like Mrs. Claus stopped by the **River Mills** community to enjoy some cookies and a fun time was had by all at their New Year's Eve celebration.

Photo 30

Photos 31

Sunrise at Cohasset shared some photos of their Valentine's Day celebration and a flower arranging class coordinated by their local flower club.

Photo 32

Photo 33

New Horizons at Marlborough shared their Valentine's Day photo. One is of two resident roses with their Valentine roses and the second is of a happy Valentine Day couple.

Photo 34

Photo 35

Heritage Woods Assisted Living shared their Valentine's Day photos of some delicious looking parfait drinks and their residents enjoying those drinks.

Photo 36

Photos 37

Benchmark Senior Living at Plymouth Crossings shared a photo of some of their residents and an associate wearing red for National Wear Red Day to raise awareness for American Heart Health this month. The second photo is of an associate celebrating one of their residents' 104th birthday. Congratulations! You look great!

Photo 38

Photo 39

Maplewood at Weston Memory Care sent in a fun photo of their Chinese New Year celebration and an example of one of their residents' beautiful painting of a tree.

Photo 40

Photo 41

NOTE – if your community is planning fun events in celebration of Hanukah, Christmas, Kwanzaa, for your residents, **PLEASE, PLEASE** be sure to send me photos and a short description of these celebrations so I can feature you in the next edition of The Voice. As always, be sure to send me photos that have been approved by the residents and/or their families, for publication.

New Members

WELCOME to our two new Business Partners, they are:

Select Rehabilitation provides comprehensive therapy services with qualified licensed professionals in a variety of clinical settings that includes ALRs. Their therapeutic programs emphasize patient-focused, outcomes-driven care that allows patients to achieve and maintain their highest quality of life. <http://www.selectrehab.com>. They have also partnered with VirtuSense Technologies in bringing predictive Artificial Intelligence aimed at fall prevention to senior Living communities nationwide. To learn more about this innovative technology, please click [here](#).

Radius Executive IT Solutions is a top provider of Managed IT Support Services, Strategic IT Consulting, and Data Security Solutions in Boston & New England. To learn more about this company and what they can do for you, please click [here](#).

WELCOME to our new Provider assisted living community:

Pleasant Bay of Brewster Assisted Living, LLC. is located in Brewster Massachusetts and is part of a senior living campus owned and operated by Adviniacare. www.adviniacare.com/adviniacare-pleasant-bay/.

WELCOME BACK to two former Mass-ALA member assisted living communities.

The Rubin Home Assisted Living, located in Saugus, has rejoined as a small provider. We are pleased to welcome you back to Mass-ALA as one of our small providers. www.therubinhome.com/

Chestnut Knoll at Glenmeadow, located in Longmeadow, rejoined Mass-ALA as an assisted living provider. Very happy to welcome you back. www.Glenmeadow.org

WELCOME to our new members! We are excited to have you as a part of the
Mass-ALA community!

Mass-ALA has a Helpline and a Career Center

I wanted to remind you of two important **member benefits**:

- The first benefit is the **Mass-ALA Helpline** to help you with those questions that pop-up about regulations or procedures at your community. You can reach the Helpline by calling Mass-ALA at 781-622-5999 x103 and talking with our Director of Education, Laurie Cashman, or via email at lcashman@mass-ala.org or you can feel free to reach out to me at mchamberlin@mass-ala.org or 781-622-5999, ext. 110.
- The second member benefit is our **Job Board**, which can be found on the Members Only page of our website. Once you have logged in, click on the Career Center link at the top of the page and follow the directions to post a job at your community. If you need assistance with logging in or posting your job, give me a call at 781-622-5999, ext. 110. All jobs that are posted on our Job Board can be viewed by all job seekers by simply going to our website and clicking on Career Search at the top of the home page on our website, mass-ala.org.

As always, all of us at Mass-ALA thank you for all you do and your membership with Mass-ALA.