



For Immediate Release

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**EMPLOYEE FROM ATRIA MARLAND PLACE WINS 2022 EXCELLENCE AWARD FROM MASSACHUSETTS ASSISTED LIVING ASSOCIATION**

**August 9, 2022** – Kimberly O’Brien from Atria Marland Place was named the recipient of the Executive Director Excellence Award by the Massachusetts Assisted Living Association (Mass-ALA) at the organization’s annual Excellence Awards Dinner on July 26th, 2022. The awards are presented each year to individuals at every level of assisted living who have demonstrated their desire to make a positive difference in the lives of residents and who, in the view of their peers, stand out as role models in the industry.

O’Brien has worked tirelessly to help her caregiving team, residents, and their families overcome the challenges the assisted living community has faced these past two years. The impact she has made is felt daily from the high standards she sets. O’Brien’s colleagues say that “she helped breathe new life into the building. Staff are smiling, having fun, and have a community to be proud of.”

“We are honored to recognize the 2022 Excellence Award winners for their hard work and dedication in ensuring the highest quality of life for older adults, especially during the last two years,” said Brian Doherty, President and CEO of Mass-ALA. “Their commitment to their communities has been exemplary and we are incredibly proud to partner with them in strengthening assisted living across the Commonwealth.”

The Executive Director Excellence Award recognizes an executive director at a Mass-ALA assisted living member community who enhances the residence by building and leading a strong, high-performing team to provide the highest quality of services to residents.. This individual excels at building relationships with stakeholders in the community and has created a positive and dynamic culture for employees, which has made a significant contribution to the residents’ quality of life.

**About Mass-ALA**

The Massachusetts Assisted Living Association ([Mass-ALA](#)) is a not-for-profit association dedicated to professionally operated assisted living residences that provide housing and services for individuals with varied needs and income levels. Mass-ALA serves as the voice of assisted living, providing information and education, and advocating on behalf of our members and the seniors they serve. Mass-ALA promotes a model of care which treats all residents with dignity, provides privacy, and encourages independence and freedom of choice.

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