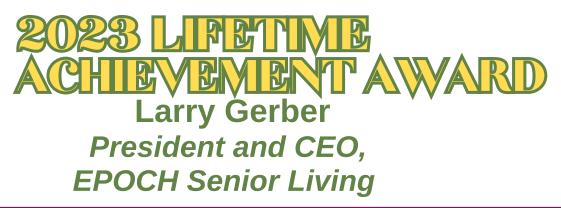
## THE MASSACHUSETTS ASSISTED LIVING ASSOCIATION BUSINESS PARTNER DIRECTORY 5th Edition f in Xi

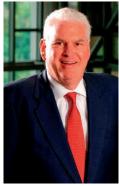
MassALA@mass-ala.org www.mass-ala.org 781.622.5999



465 Waverley Oaks Road Suite 300 Waltham, MA 02452









#### **Massachusetts Assisted Living**

## **BUSINESS PARTNER** DIRECTORY

## EDUCATE. ENGAGE. ADVOCATE.

465 Waverley Oaks Road, Suite 300 Waltham, MA 02452 OFFICE 781-622-5999 FAX 781-622-5979 www.mass-ala.org massala@mass-ala.org

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## Who is MASS-ALA?

The Massachusetts Assisted Living Association (Mass-ALA) is a not-for-profit association, dedicated to professionally operated assisted living residences in Massachusetts that provide housing and services for individuals with varied needs and income levels.

## **Mission Statement**

To lead the assisted living industry in its service of seniors through advocacy, education, operational support, and enhanced growth opportunities.

## **About Us**

Mass-ALA serves as the voice of assisted living in Massachusetts, providing information and education, and advocating on behalf of our members and the seniors they serve. Mass-ALA promotes a model of care which treats all residents with dignity, provides privacy and encourages independence and freedom of choice.



#### Dear Colleagues,

Mass-ALA is proud to partner with 86 local, national, and international businesses that provide crucial services, products, and solutions to assisted living residences in Massachusetts. The Association is excited to present the fifth edition of the Mass-ALA Business Partner Directory. The purpose of this directory is to introduce you to these valued Business Partner Members and the services they offer. When a business becomes a Mass-ALA Business Partner, it demonstrates their dedication and support of assisted living providers. By maintaining an active membership, Business Partners add a level of credibility to their brands, receive important industry news, attend our events, and demonstrate their support of assisted living.

Want to spruce up your community? Pest problem? Need healthcare, infection control, fitness, or rehabilitation experts? Seeking new ways to keep residents engaged, healthy, and happy? We have Mass-ALA Business Partners who can assist you with all of these services and so much more. We understand that part of what it means to work in assisted living is that you are busy and always on the go. This directory is designed to be a go-to resource that contains information you may need to keep your community running smoothly and efficiently for your residents.

Please take a few minutes to review this directory and learn what our Business Partners can do for you. The directory is organized in alphabetical order, by company name. You can also search for a Mass-ALA Business Partner by name, business profession, or location at www.mass-ala.org. Remember to keep this directory at your workspace; you just never know when you are going to need their services. We are all partners, working together to provide dignity, choice, and an enhanced quality of life to assisted living residents.

Best Regards,

Brian Doherty, CAE *President and CEO* Massachusetts Assisted Living Association





## **Mass-ALA Board Members**

#### **Board Officers**

**Wendy Nowokunski** *Chair* Co-Founder & President The Northbridge Companies

**Tim DuRoss** *Vice-Chair* Chief Operating Officer LCB Senior Living

#### **Board Members**

**Sue Coppola** Healthcare Advisor Sabra Healthcare REIT

**Michael Gordon** Chief Investment Officer EPOCH Senior Living

**Matthew Hollingshead** Executive Director NewBridge on the Charles, Hebrew Senior Life

**Bodo Liesenfeld** Co-Founder & Managing Partner Anthemion Senior Lifestyles **Chris Cullen** *Immediate Past Chair* Deputy General Counsel – Operations Atria Senior Living

**Brian Doherty** *Ex Officio* President & CEO Massachusetts Assisted Living Association

Nancy Moore Executive Director Lahey Health Continuing Care, The Herrick House, and Beth Israel Lahey Health

**Robert Moran** SVP of Operations Benchmark Senior Living

**Benjamin J. Ricci** Division Vice President, Operations Brookdale Senior Living, East Division **Beth Anderson** 

Treasurer Vice President EPOCH Senior Living

Walter Ohanian

Secretary President The Grantham Group

**Leslie L. Robinson** Senior Vice President Operations The Northbridge Companies

**Andrew Salmon** Chief Future Officer

SALMON Health and Retirement

Alexandra Schuster

President Wingate Living

## **Business Partners**



This guide includes all Mass-ALA Business Partners that offer a variety of professional services to assisted living residences.

We know that running and managing a residence is a hard job! Luckily, residences aren't in it alone. Mass-ALA's Business Partners Directory is your source for finding a vendor that fits your service needs. By making a commitment to Mass-ALA, Business Partners are showing that they are interested in working in the assisted living industry.

#### Mass-ALA Business Partner professions are as follow:

Accountants	Hospice
Advertising/Publications	Infection Control
Architects	Insurance
Commercial Equipment Representatives	Legal Services
Computer Software	Market Research
Construction Management	Medical-Health Care
Consultants	Pest Control
Contractors	Pharmacies
Cosmetology	PPE Supplies
Dining and Environmental Services	Property Management
Emergency Call Systems	Referral and Placement Agency
Energy Efficiency	Rehabilitation Services
Financial Services	Restoration
Fitness	Senior Move Managers
Food Services	Technology
Gardening/Garden Workshops/	Telecommunications
Horticultural Therapy	Training/Trainers
Health Care Services	UV Disinfection
Home Health Care/Nursing Services	Wandering Profession



## **2Sisters Senior Living Advisors**

Alyson Powers alyson@2sisters-sla.com PHONE 617-701-7007 288 Grove Street, #386 Braintree, Massachusetts 02184

#### www.2sisters-sla.com

Senior lifestyle and care choices are more confusing to navigate than ever before. Families seeking either a professional overview of their senior living options or assistance to find the right solutions will benefit from hiring 2Sisters Senior Living Advisors. By accessing our extensive experience and network of vetted professionals, our services are designed to make finding good care solutions easier. Along with our well-established Assisted Living Referral Program and Nursing Home Advisory Service, we offer consultation services or professional referrals in the following areas:

- Planning for aging in place
- In-home health care
- In-home safety evaluations
- Home modification
- Transitional life coaching
- Continuing Care Retirement Communities (CCRC)
- Real estate services
- Move management & downsizing services
- Assisted living
- Subsidized assisted living resources

- Memory care and Alzheimer's specialty
- Crisis planning and prevention
- Care management
- Legal & financial professional recommendations
- Finding nursing home availability
- Understanding MassHealth in nursing homes
- Nursing assessments
- Virtual dementia coaching
- End of life planning





## **4M** Healthcare

David Maw dmaw@4-m.com PHONE 774-381-9498 2827 Clark Avenue St. Louis, Missouri 63103

#### www.4-m.com

We clean more than 125 million square feet every day. If you have a cleaning or maintenance need at your facilities, chances are we've seen it and dealt with it before.

The more time spent having to manage your building, the less time spent running your business. That's a problem. 4M is your building solution. We provide janitorial, cleaning, disinfection and facility support services, allowing you to focus on your business, not your office or facility. On-site management, plus continuous tracking and reporting, means you get full-service support and around-the-clock responsiveness at your facility.

4M provides all the most essential cleaning & maintenance services for your facility. Our wide range of expertise allows us to fit solutions to your specific needs.

- Disinfection
- Healthcare Services
- Janitorial & Cleaning

- Consumable Supplies
- Exterior Cleaning
- Construction Clean-Up





## **Acton Pharmacy**

Saad Dinno ACTONpharmacy@yahoo.com PHONE 978-263-3901 563 Massachusetts Ave. Acton, Massachusetts 01720

### www.ACTONpharmacy.com

Timelymed<sup>®</sup> program utilizing medicine-on-time compliance packaging system. Please call us for further information on this system to further assist you and your residents with their medication needs.

Acton Pharmacy is a local community pharmacy that is committed to providing the highest quality of care for each customer. Owned by brothers and pharmacists Saad and Raied Dinno, Acton Pharmacy offers prescriptions, compounded medications and other specialty items such as medical supplies, homeopathic remedies, and a full line of vitamins and vaccines.

Our pharmacists – some of whom have worked at the pharmacy for decades – are passionate about providing individualized care, including one-on-one counseling for prescriptions and health issues, and care coordination to ensure that prescriptions are authorized and expedited. We listen to and care about our patients' concerns and tailor all of our compounded medications to the needs of each individual. We also work very closely with physicians and other health care providers to determine the best possible therapy for our patients.





## **Air Duct Services and Restoration**

Jack Evans jack@airductservices.com PHONE 800-974-2622 100 Messina Drive, Suite U Braintree, Massachusetts 02184

#### www.airductservices.com

We provide:

- + 24/7 emergency water/flood & fire cleanup & restoration
- HVAC duct cleaning
- Kitchen grease exhaust/laundry exhaust cleaning
- Fire/smoke damper inspection, cleaning & repair
- 3rd party duct video inspections
- Infrared camera thermal imaging

Your one-stop shop for all your HVAC and restoration needs.





## alliantgroup

Bridgette Brashear bridgette.brashear@alliantgroup.com PHONE 713-350-3321 3009 Post Oak Blvd Suite 2000 Houston, Texas 77056

#### www.alliantgroup.com

alliantgroup's mission is to help U.S. companies and the CPA firms that advise them to take full advantage of federal and state tax credits, incentives, and deductions. Our government has legislated these powerful programs to help businesses grow and successfully compete both in the U.S. and abroad. We are proud to have helped over 27,000 clients. Unlike other consultancies, we work hand in hand with our clients to implement quantifiable solutions to their most critical concerns. There are no long-winded reports with mere suggestions; our goal is to tangibly transform your operations and deliver measurable results to your organization.

# alliantgroup®



## **Andrews Pharmacy**

Michael Levy michael@andrewspharmacy.com PHONE 781-235-1001 324 Weston Road Wellesley, Massachusetts 02482

#### www.andrewspharmacy.com

Andrews is a full service, family-owned and operated pharmacy that has been servicing the community for over fifty years.

We have computerized patient profiles and accept all major insurance plans. Our specialty is providing medication compliance packaging to Assisted Living facilities and individuals with medication management needs. In addition to the prescription services, we offer a complete line of health, beauty aids, medical supplies, toys, gift items, greeting cards and sundries.





## **The Architectural Team**

Kelly Margeson marketing@architecturalteam.com PHONE 617-889-4402 50 Commandants Way Chelsea, Massachusetts 02150

#### www.architecturalteam.com

For more than 50 years, The Architectural Team, Inc. (TAT), has been recognized for its thought leadership and diverse portfolio in architecture, interior design and master planning. Creating lasting transformation in the communities it serves, the 95-person firm has earned more than 200 awards for design excellence across a broad range of building types and programs. These include new construction of large-scale urban mixed-use developments, multifamily, commercial, waterfront and hospitality developments, assisted and senior living facilities, and community centers. TAT is also proud of its national reputation in the areas of historic preservation, rehabilitation and adaptive reuse and the hundreds of projects that have transformed neighborhoods across the United States, artfully restoring and re-imagining neglected buildings for new uses while simultaneously preserving history. Building on its established reputation as a trusted partner in design, The Architectural Team looks forward to another 50 years of design innovation, client service and creative collaboration.





## **Assisted Living Locators**

Steve Carrier stevec@assistedlivinglocators.com PHONE 508-681-3016 P.O. Box 762 North Scituate, Massachusetts 02060

## www.assistedlivinglocators.com/semass

Deciding when, how and where to place a loved one in a senior living community can be overwhelming. Assisted Living Locators is here to guide families and to simplify the process, at no cost to the family.

We're committed helping find the right solution for now--and for the future. Our eldercare advisors are locally based, and will provide clients with the information and resources they need to truly understand their options.





## **ATI Restoration**

Mark Somerville mark.somerville@atirestoration.com PHONE 781-692-6987 3 Forrwood Drive Hooksett, New Hampshire 03106

#### www.atirestoration.com

Established in 1989 by Gary Moore, ATI Restoration LLC is the nation's largest familyoperated disaster recovery services firm. Headquartered in Anaheim, California, the company specializes in restoration, environmental and reconstruction services following natural and man-made disasters with an unwavering commitment to customer service. The company operates out of 60+ branch offices nationwide with over 2,000 employees.

ATI combines the agility and personal touch of a family-owned company with the resources and capabilities of an industry leader. A corporate culture of respect for the human story behind every disaster is instilled at every level. Approaching each job with compassion translates to unparalleled customer focus and support during life's most stressful events.





## **Bayada Senior Living Solutions**

Yvonne Bridges ybridges@bayada.com PHONE 774-320-5849 20 North Park Avenue Plymouth, Massachusetts 02360

#### www.Bayada.com

BAYADA Senior Living Solutions, a specialty practice within BAYADA, is a leader in evidence-based rehabilitative health care. We partner with senior living communities to implement outcome driven, customized care planning through a complete wellness continuum to optimize resident vitality from one home health company. We offer Home Health, Outpatient, Fitness, Assistive Care and variety of other health care options to assist your community. Our goal is to help you increase resident length of stay, address rising acuity needs and to ensure you are well positioned in the health care market place through sharing our transparent data analytics that we can share with referral sources.

The core values of The BAYADA Way - compassion, excellence, and reliability - are everpresent in our daily work. Its tenets are timeless. The BAYADA Way is our shared "true north" that embodies the essence of what we stand for, believe in, and value. Quite simply, The BAYADA Way is what keeps us together, yet sets us apart. Since 1975, BAYADA Home Health Care has had a special purpose to help people have a safe home life with comfort, independence, and dignity.

Please call if your community needs assistance with implementation of a Falls Program or specific disease process education and intervention.





## **BELFOR Property Restoration**

Doug Van Heest doug.vanheest@us.belfor.com PHONE 508-485-9780 138 Bartlett Street Marlborough, Massachusetts 01752

### www.belfor.com

When disaster damages a property, it can be an overwhelming task to quickly get all the players in place. That's where BELFOR comes in.

One phone call day or night, puts the North American leader in property restoration into action to stabilize and assess your damage, work with the insurance company, and provide every restoration service you need.

To BELFOR, every disaster is personal.

No two disasters are alike, and a loss often extends beyond physical damage. That's why our professionals treat every job with urgency and care, working around the clock to return life to normal as soon as possible.

BELFOR | Restoring More Than Property





## **BluSky Restoration Contractors LLC**

Patty Staples patty.staples@goblusky.com PHONE 774-384-1401 6 Commerce Way Carver, Massachusetts 02330

#### www.goBluSky.com

BluSky provides commercial, healthcare, industrial, governmental, residential, and multifamily restoration, renovation, environmental, and roofing services across the nation. With an emphasis on large projects, we don't build things; we restore and rebuild them. Our engaged employees bring experience and teamwork to anyone who owns or manages the property, provides property insurance, or manages property insurance claims.

BluSky was founded on the values of traditional craftsmen and family-owned businesses. We ensure our employees remain trained, educated, and current on industry technology and advances in operational efficiency, and all employees are empowered and expected to do the right thing. We value our differences and have fun while working hard. We come together as a team to create extraordinary synergy and can leverage experience and intelligence to create the best customer experience and project outcome possible. For more information about BluSky Restoration Contractors, please visit GoBluSky.com or call (800) 266-5677.





## Bouvier Pharmacy & Home Medical Solutions

Brian Bouvier brian@bouvierpharmacy.com PHONE 508-485-0432 515 Lincoln Street Marlborough, Massachusetts 01752

#### www.bouvierpharmacy.com

With a reputation built on service since 1900, Bouvier Pharmacy & Home Medical Solutions, through our innovative Facility Services Program, assists facilities and their residents by providing one stop for all their pharmacy packaging and medical equipment needs. From our full respiratory offering to diabetic shoes, chairs, beds and walkers, our knowledgeable and professional team can help.





## **BUKI**

Jack Chen jack@heybuki.com PHONE 646-580-9372 8 North Front Street Kingston, New York 12401

## www.heybuki.com

BUKI is a patented awareness and rapid response smart wearable monitoring system that helps staff/operators of assisted living centers, memory care and nursing homes look after those in their care.

These smart wearables for seniors are valuable tools for staying connected, ensuring rapid responses in emergencies and accessing assistance when needed.

These devices empower seniors to actively manage their health and maintain an active and fulfilling lifestyle. This makes technology an important component of living a healthier, longer life.

BUKI's real-time risk mitigation capabilities act as a safety alert system. Examples of what BUKI provides include: infectious disease tracing for illnesses, ensures patient medicines are given on time, and helps as a digital staffing assistant in times of staff shortages.

By enhancing safety and well-being, BUKI provides a sense of security for both staff and residents in assisted living centers and reduces a facility's exposure to legal threats.

# BUKI



## **Burgess Pest Management**

David Flynn davidf@burgesspest.com PHONE 508-587-4309 177 South Main Street West Bridgewater, Massachusetts 02379

#### www.burgesspest.com

Since we got our start in this industry in 1929, eliminating pests in New England has become a science. With so many variables at play, such as insect biology and behavior, not to mention complicated laws and pesticide regulations, it is critical to rely on an experienced professional to guarantee pest elimination.

At Burgess Pest Management, we're in the business of solving problems. As a family-owned business, our reputation depends on delivering the results you deserve.

We're fast. We're effective. We're committed to Protecting Your Pad.





## C.E. Floyd Company PBC

Garth Johnson gjohnson@cefloyd.com PHONE 781-797-8155 135 South Road Bedford, Massachusetts 01730

### www.cefloyd.com

Repositioning your community? Ambitious ideas for your campus? Looking for new programming opportunities? Let's build your vision together. C.E. Floyd is a construction and planning firm in Bedford, MA and Middletown, CT. We've completed roughly 120 projects on more than 60 senior living campuses including for Mary Ann Morse, Fox Hill Village, LCB Senior Living, and Benchmark Senior Living. We have work in progress at The Residence at Bedford, Loomis Village, and Monarch Beverly as well. We partner with clients who care about the same things we do: mission, impact, and providing an exceptional experience and spaces where seniors thrive.





## **Capsid Consulting**

Dost Sarpel dsarpel@capsidconsulting.com PHONE 888-461-3932 2903 Philadelphia Pike #2820 Claymont, Delaware 19703

### www.capsidconsulting.com

Capsid Consulting's mission is to enhance the Infection Prevention (IP) and Antibiotic Stewardship Programs (ASP) in all facilities from assisted living to long-term care around the United States via tele-consulting services. We provide informative and educational webinars on a variety of topics including best Infection Control practices, outbreak updates from Department of Public Health (DPH), changes in any DPH guidelines, vaccine updates and many more. Through our interventions, we have a proven track record of decreasing inappropriate antibiotic use leading to improved patient outcomes and a decrease in operating costs. Our facilities have a history of strong performance during surveys. Contact us or go to our website to learn more!





## The Care Concierge of New England

Paul Jones paul@CareConciergeNE.com PHONE 401-488-4935 PO Box 750 Slatersville, Rhode Island 02896

#### www.careconciergene.com

The Care Concierge of New England is a senior care placement & referral agency, focused on helping seniors and their families navigate the senior care industry. We focus on helping our families find the best quality of life for themselves and their loved ones, and provide a personalized service which includes touring properties with families and advocating on their behalf.

## The Care Concierge



OF NEW ENGLAND



## **CAREtenders**

## Michael Guarnieri, DPT, MS michaelguarnieri@caretenders.com PHONE 508-366-7031 287 Turnpike Rd Ofc Westborough, Massachusetts 01581

#### www.caretenders.com

We care for people, and people are far more than their medical conditions.

We are about Person Centered care. That means knowing the people we serve, understanding their needs, and tailoring healthcare to ensure the best journey possible.

Our Purpose — It's all about helping people.

Our Mission — We provide exceptional care and unparalleled service to patients and families who have placed their trust in us.

 $Our \, Vision - We \, will \, improve the \, quality \, of \, life \, in \, the \, United \, States \, by \, transforming \, the \, delivery \, of \, healthcare \, services.$ 





## **Celebrating Life Bookmarks**

Harlyene Goss harlyene@hdmerrimack.com PHONE 603-393-1629 88 Stoneham Road Wakefield, New Hampshire 03872

#### www.memorialbookmarks.com/wholesale

When a resident dies while living in your community, how do you say thank you to their families for allowing you to support their loved one? Whether it was short or long term, the relationship you built with your resident and their family was very real and meaningful. You can show your compassion for your residents' families and have a great marketing tool at the same time. One service that accomplishes this beautifully is Celebrating Life Bookmarks. Giving the gift of helping the family honor their loved one is also an amazing, long-term marketing tool for your company. Each time a family member looks at the personalized bookmark, they will remember the service you provided. Our Memorial Bookmarks is a wonderful way to say thank you and help them heal. Recently, Memorial Bookmarks developed packets of 6, 10, 15 and 25 bookmarks that you can purchase and give to your families to say thank you as well as use as a marketing tool. We work with families to create the perfect reminder of their loved ones which includes images, frames and poems or other favorite sayings. Each bookmark is infused with a healing energy similar to *reiki* with the intention of bringing solace and healing to those in mourning.





## CertaPro Painters of the South Shore and Boston

David Rowell drowell@certapro.com PHONE 781-422-1018 137 Weymouth Street Rockland, Massachusetts 02370

#### www.certapro.com/boston-south-shore

CertaPro Painters provides a range of interior and exterior painting services, emphasizing making the process seamless for our clients. This means we care about your routines and schedules and do our best to work around them.

Professional Commercial Painting Types

The requirements of a commercial painting project demand a disciplined and focused approach from the very start. Our team of commercial painting specialists is committed to delivering a quality experience and professional results on every project, every time. We offer professional commercial painting services to a variety of business types and buildings

We're Your Residential Interior and Exterior House Painting Experts

CertaPro Painters provides a range of interior and exterior painting services. We strive for a Nordstrom-level of service that emphasizes a seamless painting process for our Clients.



**BUSINESS & COMMERCIAL SERVICES** 



## CLA (CliftonLarsonAllen LLP)

Mark Cummings mark.cummings@claconnect.com PHONE 781-982-1001 4 Batterymarch Park, Ste. 100 Quincy, Massachusetts 02169

### www.CLAConnect.com

CLA exists to create opportunities for our clients, our people, and our communities through industry-focused wealth advisory, digital, audit, tax, consulting, and outsourcing services. With more than 8,500 people, nearly 130 U.S. locations, and a global vision, we promise to know you and help you. For more information, visit CLAconnect.com. CLA (CliftonLarsonAllen LLP) is an independent network member of CLA Global. See CLAglobal.com/disclaimer. Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor. Follow us on social media: @CLA on LinkedIn; @CLA on Twitter; @CLA on Facebook; @CLA on YouTube; and @CLACareers on Instagram.





## Cohn & Dussi, LLC

Lewis Cohn lcohn@cohnanddussi.com PHONE 781-494-0209 68 Harrison Ave. Suite 502 Boston, Massachusetts 02111

#### www.cohnanddussi.com

Lewis J. Cohn is the Managing Partner of Cohn & Dussi and chairs the firm's Financial Services Practice, which includes the Banking, Finance, Equipment Leasing, Secured Lending, Alternative Lending, Factoring, Creditors' Rights and Bankruptcy Groups. Lewis is an attorney with a primary goal of providing clients with the most effective and economical solutions to their legal issues. He brings a broad background of litigation experience, regularly appearing before the state, federal and bankruptcy courts. He is also a frequent speaker at equipment leasing and finance educational seminars and conferences.





## **The Congress Companies**

Edward Dann kjackson@congressconstruction.com PHONE 978-535-6700 168 Centre Street 2nd Floor Danvers, Massachusetts 01923

#### www.congresscompanies.com

The Congress Companies is a Construction Management Company specializing in the Senior Living and Healthcare market sectors throughout New England, New York, and New Jersey. Congress provides a full spectrum of construction services including Construction Management, Pre-Construction strategy, Design/Build Turnkey, Real Estate Development, and Building Commissioning.





## **Curana Health**

Robert Katzman robert.katzman@allyalign.com <sub>PHONE</sub> 877-279-5960 8911 N. Capitol of TX Hwy, Bldg. 1 #1110 Austin, Texas 78759

#### www.curanahealth.com

Nationwide leaders of primary and post-acute care

Curana Health is a provider-led, primary and post acute organization focused on senior living communities and senior living residents.

We are committed to redefining and improving how health care is delivered in senior living communities to ensure residents get outstanding care and clinicians are able to practice in a highly fulfilling and rewarding environment.

We are rapidly growing and today we work in over 600 senior living communities including Skilled Nursing Facilities, Assisted Living Communities, Memory Care Communities, and Life Plan Communities / Continuing Care Retirement Communities.





## **Curtin HomeCare**

L'Oren Scartissi LOren@CurtinHomeCare.Com PHONE 617-967-7111 20 Park Plaza Boston, Massachusetts 02116

#### www.curtinhomecare.com

At Curtin Home Care we offer professional and highly personalized services to keep adults safe, healthy, and comfortable wherever they call home.

Curtin Home Care is a Boston-based medically focused home care company that prioritizes the well-being of adults through customizable care plans and specialized services. We employ a wide range of medical staff including RNs, LPNs, CAN & HHA Caregivers and Therapists. All personnel are insured and bonded.





## David Fox Photography & Digital Transfer Services

David Fox info@davidfoxphotography.com PHONE 617-734-6240 125 Stedman Street Brookline, Massachusetts 02446

### www.davidfoxphotography.com

What We Offer

Our team of experienced professionals offers a full range of services to meet all of your professional and personal photo/video needs, we've got you covered!

Business Photography and Videography services for headshots, corporate events, conferences, marketing, branding, public relations, and interior/exterior architectural commercial work. Personal photos for family portraits and social events.

We also preserve everyone's precious memories, home movie 8mm film & videotapes, photos, slides with our digital transfer and photo restoration services.



## Design to Finish General Contracting, Inc.

Lisa Graham lgraham@designtofinish.com PHONE 860-749-2660 5 Anngina Drive, Unit B Enfield, Connecticut 06082

#### www.designtofinish.com

Design to Finish is a woman-owned, family-run company that has been in business for nearly twenty years. In our history we have seen first-hand that the difference between "acceptable" and "exceptional" can mean the difference between mediocre work that costs more later and the highest quality work delivered right the first time.

Healthcare facilities and assisted-living communities both present their own unique set of features and needs that set them apart from general construction projects. As a leader in this industry, we understand this and believe our key differentiators are helping create a new standard in the industry. Some of those are:

- Expertise renovating occupied spaces
- High-level planning skills, precision execution and attention to detail to meet technical demands of the work
- Long successful track record of delivering projects on time and within budget
- Project dust control procedures
- ITLSM (interim life safety measures) and proper shut-down procedures always in place
- Safety is top priority
- Incredible team of knowledgeable and dedicated craftsmen and trade subcontractors

From the design phase to the finished space, we are the only resource you need to get your project delivered on-time and within budget. We take great pride in our work and are committed to being the best at what we do. Please let us know how we can be of help to you with your next project.





## **EF Senior Care**

Patrick Flaherty Patrick@EFSeniorcare.com PHONE 617-702-2644 15 Richards Road, Suite 1 Plymouth, Massachusetts 02360

### www.efseniorcare.com

We are senior living industry consultants, operators & innovators. Putting "Care" first in everything we do. We work exclusively in Massachusetts with Assisted Living and other senior care facilities providing expert consulting services and managing and operating facilities. Our consultants have years of first-hand experience in Administration, Nursing, Operations and Sales, and Marketing. As Assisted Living communities face increased expectations and scrutiny, especially around infection control and regulatory requirements, our EOEA and DPH experience is invaluable in helping prevent and mitigate outbreaks and increase the capabilities of Community managers and staff. By engaging with your staff, residents, and families, we can assess your Community and make recommendations to improve culture, resident safety and satisfaction, and financial performance through active engagement and capacity building. We offer Mock Surveys and In Person Staff Training for mandatory topics. If you're looking to raise your Community to the next level, please reach out. We'd love to help.





## **Element Care PACE**

Jodi Gibeley jgibeley@elementcare.org PHONE 978-645-2469 37 Friend Street Lynn, Massachusetts 01915

#### www.elementcare.org

Element Care PACE (Program of All-inclusive Care for the Elderly) is a non-profit healthcare organization with a simple mission: to help older adults live safely and comfortably in their homes and communities for as long as they can, keeping their stays in hospitals and nursing facilities as minimal as possible.

PACE at Element Care provides complete and highly personalized care to help seniors live independently, safely and comfortably in their homes for as long as possible. PACE participants live longer, healthier lives and report less pain and fewer unmet needs. They have up to 43% fewer hospitalizations and 93% of PACE participants say they would recommend the program to a friend or relative.





## ESL Distributing, LLC

Eric LaRoche eric@esldistributing.com PHONE 603-435-7521 16 Main Street Pittsfield, New Hampshire 03263

## www.esldistributing.com

ESL Distributing LLC provides wireless Emergency call, Traditional Nurse Call, wandering resident security and surveillance systems to Senior Living communities throughout New England. We take pride in providing reliable cost effective solutions to our customers. With over 50 years of combined experience, we are ready to assist our customers with a solution that fits their needs.

# **ESL Distributing LLC**



## **Evergreen Solutions, Inc.**

Washington Sousa contact@evergreensolutionsinc.com PHONE 774-285-1752 11 Apex Drive, Suite 300A Marlborough, Massachusetts 01752

#### www.evergreensolutionsinc.com

We provide the best in staffing services to healthcare facilities. Our staff is experienced and knowledgeable in providing housekeeping, CNA, and culinary services. Our team is dedicated to ensuring the highest quality of care for our clients.

Evergreen Solutions incorporates state-of-the-art technology and standardized work processes to ensure our clients can focus on the needs of their patients while remaining compliant with regulatory agencies.





## Fallon Health/ Summit ElderCare

Steven Boyce steven.boyce@fchp.org PHONE 508-368-9718 10 Chestnut Street Worcester, Massachusetts 01608

#### www.summiteldercare.org

Summit ElderCare provides all the care & services that someone needs to stay in their community, rather than moving to a nursing facility. Our PACE (Program of All-Inclusive Care for the Elderly) combines medical care, insurance and community-based support - in a single coordinated program personalized for each participant.





## **FAMILEO USA**

Lawrence Barry lawrence@famileo.com PHONE 781 483 2246 245 Main Street Cambridge, Massachusetts 02142

## www.famileo.com/famileo/en-US/

Fighting isolating and sharing the burden of care to relieve stress from residents and staff alike. A printed family gazette, that will be read, kept and cherished. A personalized newsletter that starts a conversation and brings generations closer. A dedicated paper that only takes a few minutes to create, but brings lasting joy to your loved one. Call it a gazette, a newsletter, a paper. Call it Famileo.





## **Geriatric Medical**

Brenda Demirjian brenda.demirjian@gerimed.com PHONE 781-305-3144 28 Torrice Drive Woburn, Massachusetts 01801

#### www.gerimed.com

Geriatric Medical is a local, low cost distributor of medical supplies, linens, paper products and much more. Serving the healthcare industry for over 75 years providing dependable delivery, exceptional service & support including Free online education and CE courses.





## Golden Tenderheart, LLC

Ephie Muhoya E.muhoya@goldentenderheart.com PHONE 781-353-8993 11 Main Street Andover, Massachusetts 01810

#### www.goldentenderheart.com

Golden Tenderheart is an in-home service provider that assists individuals and families. We are dedicated to helping our clients lead dignified, independent lifestyles in the comfort and safety of their own homes by carefully assessing and fully understanding their needs and selectively placing trained personnel to meet these needs. Contact us today to learn more about our services.

#### Home Services:

Personal Care:

- Light housework like ; vacuuming, dusting, and light laundry
- Planning light meals
- Transporting clients to social activities and appointments.
- Running errands and shopping for clients or transporting clients to carry out these activities.
- Providing respite and palliative care.
- Serving as companions and participating in friendly socialization activities.
- Caring for small plants.

- Assisting with grooming needs such as hair care, shaving, cleaning teeth and routine nail care. Supervising or assisting with tub baths, showers, sponge baths, and bed baths.
- Providing routine skin care such as applying lotion to dry skin.
- Assisting with mobilization activities including turning, transferring, exercising, and walking.
- Assisting with toilet and/or commode needs.
- Assisting with eating or feeding.
- Providing respite and palliative care





## **Greater Boston Long Term Care Pharmacy**

David Bezarro david.bezarro@greaterbostonltc.com PHONE 508-450-6498 2150 Providence Hwy Walpole, Massachusetts 02081

#### www.greaterbostonlongtermcare.com

Greater Boston Long Term Care is an independently owned, specialty pharmacy operating in a state-of-the-art facility and focused on providing personalized care and delivering the neighborhood pharmacy experience. We provide 24- hour service to community-based group homes and related organizations and providers and to memory care, residential, assisted living and rest home communities and residents, since 1988. We strive to provide the highest quality service to all our residents, priding ourselves on our exceptional customer service and our individualized service plans to meet the needs of each resident while adhering to the regulations and requirements of their communities. Our team approach is to work directly with your physicians, nurses and case managers to create and implement medication policies and procedures that are best suited to your residents. Highly-qualified account managers are assigned to each community to ensure that the highest quality of care and services are provided. We also utilize our own driving staff to insure on time, convenient and accurate deliveries.

Mission Statement: Greater Boston Long Term Care Pharmacy strives to be an organization that promotes diversity and inclusion, social and environmental responsibility, innovation by design and most importantly a trustworthy healthcare partner providing compassion and care to all we serve.





## **Home Care Alliance of Massachusetts**

Leslie Hammond lhammond@thinkhomecare.org PHONE 617-482-8830 75 Kneeland Street, Ste. 709 Boston, Massachusetts 02111

#### www.thinkhomecare.org

The Home Care Alliance of Massachusetts is a non-profit trade association that promotes home care, home health, and hospice agencies as integral parts of the health care delivery system. Founded in 1969, our mission is to "unite people and organizations to advance community health through care and services in the home."

Use our Find an Agency search located at www.thinkhomecare.org/agencies to quickly find the agency that best meets your—or your clients'—needs.





## **HPSI Purchasing Services, Inc.**

Carie-An Brutsman carieanb@hpsionline.com PHONE 315-415-5099 102 Emick Lane Cazenovia, New York 13035

## www.hpsionline.com

Founded in 1964, HPSI provides strategic procurement services to more than 31,000 members in senior living, skilled nursing, education and foodservice nationwide. HPSI's Procurement Consultants help members benefit from a broad set of supplier contracts.

By combining the purchasing power of the vast membership base, HPSI created an expansive network of local and national contracts providing substantial volume discounts and low prices on a broad array of quality name brand products, services and equipment.

HPSI's Purchasing Consultants take time to form a relationship and fully understand the needs of their member partners, investing themselves in each of their clients' businesses to help them thrive.







## Husch Blackwell

Robert Blaisdell robert.blaisdell@huschblackwell.com PHONE 617-598-6700 One Beacon Street Suite 1320 Boston, Massachusetts 02108

## www.huschblackwell.com

We have bold ambitions and we know you do too. That's why we value long-term partnerships over short-term gains. Because becoming a leader in your industry doesn't happen overnight.

Through our people, purpose, and practices, we build the strong relationships and solutions that go above and beyond. As trusted partners and problem solvers, our core strategy is to provide expert legal counsel through a business lens.





## J Fish Fitness For Seniors

Joseph Fish JFishFitness@gmail.com PHONE 978-944-5015 2 Sienna Circle Upton, Massachusetts 01568

#### www.jfishfitness.net

We are a Fitness Management company specializing in Group Exercise, Evidence-Based Falls Prevention programs and DAILY LIVE ZOOM classes for Senior Living and Memory Care communities. We bring credentialed staff to your community to serve your residents and to help manage your fitness program. Our exercise programs are designed to be safe, non-intimidating, easy and fun. All of our exercises can be modified to either standing or seated positions. Participants work at their own pace and fitness level. We are members of Mass-ALA, Mass. Falls Prevention Coalition, and the National Strength and Conditioning Association (NSCA).

## J. FISH FITNESS FOR SENIORS



## JSA Inc.

Sandra Hodge, IIDA shodge@jsainc.com PHONE 603-436-2551 273 Corporate Drive, Suite 100 Portsmouth, New Hampshire 03801

#### www.jsainc.com

Founded in 1980, JSA is a client-focused architecture firm recognized regionally and nationally for design excellence in senior living, healthcare, hospitality, education, mixeduse and interior design. We believe thoughtful, well-crafted design improves people's lives. JSA has extensive experience in designing and planning numerous senior living communities from Florida to Maine. We're good at what we do because we get to know our clients and their stakeholders; we want to know how they live, work and play. Collaboration is key to our success; our most successful projects are those in which we've built solid relationships with our clients. We give families and individuals pride of place, enabling them to pursue unique lifestyles within a diverse, mixed-use community. Our strong expertise in housing, hospitality, commercial, education, healthcare and interiors enables us to create vibrant communities, buildings and interiors that enhance residents' quality of life.





## KARE

Kyle Benesch kbenesch@doyoukare.com PHONE 832-380-8740 1123 Yale Street Houston, Texas 77008

#### www.doyoukare.com

KARE is the first labor marketplace dedicated solely to the Senior Housing and Post-Acute industry. KARE connects qualified caregivers and nurses with Senior Care Communities and Nursing Homes. The KARE app gives caregivers the flexibility to create a schedule that works for them, and it gives communities the ability to quickly fill open shifts and hire full time employees at no charge. Offering a staffing solution, by the industry, for the industry.





## **Krokidas & Bluestein LLP**

Jennifer Gallop jgallop@kb-law.com PHONE 617-482-7211 600 Atlantic Avenue 19th Floor Boston, Massachusetts 02210

#### www.kb-law.com

Krokidas & Bluestein leverages extensive industry knowledge to give our broad base of senior living and health and human services clients an edge in regulatory matters and complex transactions. As one of the region's premier health law practices, we play a central role in strengthening the base of providers in the area, forging longstanding relationships with our clients, advising them from start-up through growth and repositioning, and in the development of innovative programs and services. We represent our clients in all manner of transactions (e.g. mergers, acquisitions, affiliations, and contracts) and advise on the ever-changing regulatory landscape and compliance issues. The firm also provides comprehensive representation on corporate and governance, litigation, non-profit tax, finance, real estate, and labor and employment matters. Attorneys in those areas are experienced in working with health and human service providers.





## Lavallee Brensinger Architects

Michael Albert michael.albert@lbpa.com PHONE 617.398.2035 99 Bedford Street, Suite 501 Boston, Massachusetts 02111

## www.lbpa.com

Lavallee Brensinger Architects Senior Living Studio is dedicated to crafting environments that empower and inspire through careful and well-informed design. Our goal is to enhance the lives of our clients' residents, allowing them to experience more fulfilling and enriched lives. Our enthusiastic team specializes in creating spaces and amenities that promote greater independence, encourage wellness, and prioritize safety.

## LAVALLEE BRENSINGER ARCHITECTS



## Lawson & Weitzen LLP

K. Scott Griggs sgriggs@lawson-weitzen.com PHONE 617-439-4990 88 Black Falcon Avenue Boston, Massachusetts 02210

#### www.lawson-weitzen.com

 ${\rm Scott}\,{\rm Griggs}-{\rm Chair}\,{\rm of}\,{\rm Long}\,{\rm Term}\,{\rm Care}\,{\rm Defense}\,{\rm Group}$ 

Scott specializes in defending the interests of skilled nursing and assisted living providers in professional liability litigation and employment and regulatory actions. Scott also handles landlord/tenant cases for Assisted Living Residences. He has established a record of success at trial, obtaining defense verdicts in several long term care and senior housing professional liability cases, and his team is adept at effectuating efficient results for landlords in evictions and tenant disputes. As former Vice President and General Counsel of Harborside Healthcare, a national provider of skilled nursing services, Vice President and Assistant General Counsel of The Berkshire Group, and Staff Counsel to The Fafard Companies, Scott brings a keen sense of economic efficiency to his practice. Scott believes that providing excellent legal representation involves a clear understanding of the facts and law in each case combined with straight forward advice about how to economically achieve the client's goals.





## MA Care Self-Insurance Group/ **Cove Risk Services**

Laura Gillis LGillis@coverisk.com PHONE 508-254-3627 P.O. Box 859222-9222 Braintree, Massachusetts 02185

#### www.coverisk.com

The MA Care Self-Insurance Group provides WORKERS' COMPENSATION coverage for eligible nursing homes, retirement homes and assisted living facilities throughout Massachusetts. A Self-insurance group is an association of employers that join together for the common purpose of providing cost-effective, stable workers' compensation coverage. Cove Risk Services is the exclusive third party administrator for six self-insurance groups in MA and NH, inclusive of the MA Care Self-Insurance Group. As administrator for these groups, we provide workers' compensation benefits to more than 5,000 businesses, generating in excess of \$45,000,000 in premium. Cove Risk Services coordinates the following for the various members of our groups.

- Discounted premiums with a strong member dividend history,
- Responsible underwriting,
- Generous billing options,
- Superior claims management,
- Oversight from a Board of Directors comprised of industry peers,
- Proactive, industry specific safety services, Safety and savings for over 29 years.





## Machado Consulting, Inc.

Helder Machado helder@gomachado.com PHONE 508-453-4700 32 Franklin Street Worcester, Massachusetts 01608

#### www.gomachado.com

Welcome to a new way of managing your company's IT infrastructure. Welcome to having the peace of mind that your technology is working for you, not the other way around. Welcome to being able to breathe easy knowing that your systems are being pampered and cared for by a team of professionals. Welcome to a company full of ordinary people doing extraordinary things. Welcome to Machado Consulting where we are more than your IT department.

There are many different IT companies out there that you could choose to handle your account, but there's only one that won't see you as just an account. At Machado Consulting we prefer to think of our clients as partners, working together with the owners and employees to make that company the best it can be. Business owners have a lot on their plates. Leave the worrying about being up to date on the latest business technology and leveraging that technology up to us.





## **Marcum LLP**

Frank J. Miceli, FHFMA, MBA, CPA frank.miceli@marcumllp.com PHONE 860-760-0615 CELL 860-989-9782 53 State Street, 17th Floor Boston, Massachusetts 02109

#### www.marcumllp.com

Marcum LLP is a national accounting and advisory services firm dedicated to helping entrepreneurial, middle-market companies and high net worth individuals achieve their goals. Since 1951, clients have chosen Marcum for our deep expertise and insightful guidance in helping them forge pathways to success, whatever challenges they're facing.

Marcum offers a complete spectrum of tax, assurance and advisory services, as well as an extensive portfolio of industry-focused practices with specialized expertise for both privately held and publicly registered companies, and nonprofit and social sector organizations. The Firm also provides a full complement of technology, wealth management, executive search and staffing services.

Headquartered in New York City, Marcum has offices in major business markets across the U.S. and select international locations.

Visit marcumllp.com for more information about how we can assist you.





## **Mastodon Moving**

Sarah Christie sarah@mastodonmoving.com 191 Flanders Road Westborough, Massachusetts 01581

#### www.mastodonmoving.com

Senior Relocation You Can Trust

Moving is challenging enough without the added pressure of relocating a loved one into assisted living or a smaller home. There are lots of reasons for hiring a senior transitions moving company. Mastodon Moving & Storage is here to help you navigate this sensitive time. You can count on us to offer compassionate senior moving services to make this transition go smoothly. We also do our best to provide assisted living for customers who need urgent assistance, depending on availability.

When it's time to relocate, there are a thousand things to figure out. For elderly adults, this is a very stressful time. Seniors are at the age of retirement, many of them have health issues, and they also might not have family nearby to help with the planning and prep work that changing your residence can take. Though being an elderly adult can be defined by age, it's important to note that age doesn't determine everything. Some seniors will be going to nursing homes while others are simply moving into 55+ active communities to play more golf. But no matter what your reason is for changing your address, it's important to do it with the best Boston senior moving company, Mastodon Moving.





## **Milestones Unlimited PC**

## Molly Lukason molly@milestonesunlimited.biz PHONE 508-277-2567 PO Box 129 Hopkinton, Massachusetts 01748

#### www.milestonesunlimited.biz

We provide in-home therapeutic counseling for older adults. We have over 38 years of experience helping older adults with mental health challenges meeting all clients in their homes, wherever "home" may be.

In-Home geriatric counseling and therapeutic support.

Milestones Unlimited, provides qualified assessment and referrals for a comprehensive array of services designed specifically for older adults, including specialized care for those with mental illness. We also offer therapeutic counseling services for our clients and their family members, focusing on all aspects of transitions and grief.





## **The Moody Street Group**

John Breedlove jbreedlove@moodystreet.com PHONE 617-916-5155 134 Rumford Avenue, Suite 201 Newton, Massachusetts 02466

#### www.moodystreet.com

The Moody Street Group, LLC, a general agency of the companies of OneAmerica<sup>®</sup>, offers a variety of insurance and financial products and services to individuals, executives, professionals, and business owners. The Mission of the Moody Street Group, LLC, is to assist clients in reaching their personal and business goals and helping to secure their financial future with appropriate financial services based on their needs and values. Our associates are carefully trained and have backup and support, both locally and nationally, in each of our products and services.





## **Morrison Mahoney, LLP**

Joseph Desmond jdesmond@morrisonmahoney.com PHONE 617-439-7554 250 Summer Street Boston, Massachusetts 02210

#### www.morrisonmahoney.com

Morrison Mahoney LLP is a regional firm that is nationally recognized as a leader in the law in long term care litigation. From our representation of the nation's largest ALF providers to the smallest, local providers, our attorneys strive to partner with our clients and provide individual attention to solve our clients' legal issues in a cost effective manner. Our attorneys have been on the cutting edge of the law concerning long term care issues over the last 20 years, with proven results in the court room and numerous successes in making favorable law in the appellate courts in favor of our clients. In addition to our defense of malpractice claims, our attorneys have practical experience in all aspects of long-term care litigation, including:

- Crisis management and oversight of investigation into abuse and neglect of residents
- Reviewing and advising on resident admission contracts and arbitration programs
- Handling appeals of involuntary discharges and evictions of ALF residents;
- Defense of civil enforcement actions involving Medicare/Medicaid fraud

- Representation of administrators, nurses, and CNAs in licensing board matters
- Assistance in preparing plans of correction and requests for informal dispute resolution
- Petitioning for guardianship and/or conservatorship on behalf of the facility for residents in need of these services

MAHONEY



## Murtha Cullina, LLP

Heather Berchem hberchem@murthalaw.com PHONE 203-772-7700 One Century Tower/265 Church Street New Haven, Connecticut 06510

#### www.murthalaw.com

Murtha Cullina LLP's attorneys provide quality, value and client-centered service. Our Long-Term Care Practice Group has significant experience in meeting the needs of nursing home, assisted living and senior housing providers, home health and hospice agencies. The firm represents nearly 200 for-profit and not-for-profit nursing homes and a large number of assisted living providers in Connecticut and Massachusetts. We serve as general counsel to the Connecticut Association of Health Care Facilities (CAHCF), the major Connecticut nursing home association, and the Connecticut Assisted Living Association (CALA). This strong long-term care client base has allowed us to develop significant knowledge and in-depth attorney staffing to meet our long-term care clients' needs. Our interdisciplinary team approach provides our clients with attorneys experienced in all types of legal issues affecting long-term care providers. This range and depth of experience assures quality legal services specifically designed to meet the needs of providers. Our attorneys advise and represent providers regarding all aspects of long-term care, including: Regulatory and risk management Acquisitions and sales Commercial and tax-exempt financing Licensing HIPAA and corporate compliance Medicare and Medicaid Audits/Reimbursement Collections and evictions Work-outs and restructuring Litigation/Labor and employment/ OSHA/Immigration. The firm also advises not-for-profit providers regarding corporate governance and tax-exempt status.





## **National Development**

Ted Tye tye@natdev.com PHONE 617-559-5050 2310 Washington Street Newton Lower Falls, Massachusetts 02462

#### www.natdev.com

National Development has developed and owned over 30 senior housing communities throughout New England and New York. The firm's projects have consistently received national recognition for their design. In over 25 years as a leading senior housing firm, National Development has partnered with operators, institutions and non-profits in the development of assisted living, memory care assisted living and independent living communities.





## **The Nature Connection**

Carol Hani info@nature-connection.org PHONE 978-369-2585 PO Box 155 Concord, Massachusetts 01742

#### www.nature-connection.org

The Nature Connection is a non-profit agency located in Concord, Massachusetts. We provide sensory-rich nature programs to elders by bringing animals, plants and other natural materials to explore with all the senses. With our strong set of volunteers, we are able to share these materials one on one, enabling the wonder of nature to create moments of peace, joy, memory and connection.





## **One Eagle Advisory**

Schuyler Goldfarb hello@oneeagleadvisory.com PHONE 971-231-2400 9450 SW Gemini Drive, Suite 31308 Beaverton, Oregon 97008

#### www.oneeagleadvisory.com/mass-ala

Are you leaving money on the table? With a history of assisting 1000+ businesses, One Eagle Advisory and its team of expert tax preparers help clients secure specialized tax incentives like ERC, R&D, 179D and 45L. Explore your eligibility through a no-obligation evaluation exclusively for MASS-ALA members.





## **Onsite Dental Care / Onsite Hearing Care**

Fran Maxner fmaxner@onsitedentalcare.net PHONE 508-414-3181 120 Water Street Ste 405 North Andover, Massachusetts 01845

#### www.OnsiteDentalCare.net

Provide Full Service Dental Care to residents of Assisted Living Communities.

Our team of healthcare professionals bring the very best dental care directly to assisted living communities in New England. Our focus is to provide compassionate dental care for health and wellbeing.

We use state-of-the-art mobile dental equipment and technology to provide full-service care to residents in assisted living communities.

We focus on what's most important to the residents and their caregivers: convenient and high quality dental care that's compassionate...for both health and wellbeing.

Our mission is to care, respect and advocate for the residents in assisted living communities we serve.





## **Paul Davis**

George Connelly George.Connelly@pauldavis.com PHONE 508-851-4529 300 John Dietsch Blvd Attleboro, Massachusetts 02763

#### www.teampauldavis.com

If your property is damaged, Paul Davis Restoration of Rhode Island, Boston South, Metro West is here to answer the call and provide direct cleanup services. Whatever your emergency may be you can contact Paul Davis of Rhode Island, Boston South, Metro West 24/7. When you contact us, we try to answer your call within 30 minutes and get to the scene ready to start cleanup in less than four hours. Our technicians know that speed is the key in the event of an emergency and that's why we are here to provide you with prompt emergency cleanup services.

Paul Davis Restoration of Rhode Island, Boston South, Metro West technicians are aware of specifically what is necessary to fix and reconstruct a property in order to return to its preloss condition. This level of thorough competence is all a possibility through hiring the right teams and using high-quality tools and technology.

Whatever caused the damage to your property, we can handle the job. Our emergency services include:

- Storm damage restoration
- Water damage restoration
- Mold removal

- Contents cleaning
- Fire damage restoration
- Flood damage repair





## **Paychex**

Melissa Bollinger mbollinger@paychex.com PHONE 717-818-5977 900 Panarama Trail Rochester, New York 14650

#### www.paychex.com

Paychex is a leading provider of integrated human capital management solutions for human resources, payroll, benefits, and insurance services for senior living communities throughout the country. Founded over five decades ago, Paychex simplifies the complex processes of running a business, so you can focus on what matters most.



## HR | Payroll | Benefits | Insurance



## **Premier Health Care, Inc.**

Gillian MacDonald premierhealthcare99@verizon.net PHONE 781-455-0053 270 Chestnut Street Needham, Massachusetts 02056

#### www.premierhealthcareinc.com

Premier Health Care, Inc. is a privately owned home health care agency. We are fully licensed, bonded and insured as a non-medical agency. Our mission is to provide the highest quality in-home care, tailored individually to meet the unique needs of each of our seniors.

Premier Health Care has gained an outstanding reputation among its clients and health care professionals by providing exceptional care. We know that last minute changes and emergencies can happen. Our clients know that we are on call 24 hours a day, 7 days a week, 365 days a year.

We offer free in-home consultations and safety audits by a registered nurse who will ask questions, listen to your specific concerns, address any questions of family members, and make recommendations for optimizing care and safety.





## **Prescott Pharmacy LTC**

Josh Ford jford@prescottpharmacy.com PHONE 508-683-0260 100 Grove Street, Suite B-12 Worcester, Massachusetts 01605

#### www.prescottpharmacy.com

Prescott Pharmacy LTC is a state-of-the-art long-term care pharmacy catering to the specific needs of individuals residing in group homes, rest homes, residential schools, assisted living communities, substance abuse treatment facilities, residential care facilities and other forms of congregate living.





## **Radius Executive IT Solutions**

Michael Carlson mcarlson@radiusITS.com PHONE 978-528-0110 x204 40 Shattuck Road, Ste. 209, Mailbox #23 Andover, Massachusetts 01810

#### www.RadiusITS.com

Radius Executive IT Solutions provides a full range of IT services, including but not limited to Managed Service Provider, IT Consulting, and ePHI & HIPAA Compliance.

Your business depends on security and technology. We are ready to combat any situation that arises, whether it's preventing a nasty piece of malware, ransomware, or a sneaky phishing scam from infecting your network or resolving a critical hardware failure to reduce down time with your staff. We are available remotely and onsite to get your system back up and running.

Our managed service agreements are customized to fit your particular budget and organizational needs.





## **Rehabilitation Associates Inc.**

N. H. Thisse NHThisse@rehabma.net PHONE 781-762-0703 80 Access Road Norwood, Massachusetts 02062

#### www.rehabassociates.com

Rehabilitation Associates is a small family owned business that has been helping seniors for over 45 years. Founded in 1966 Rehabilitation Associates owns and manages nine small, home-like rehabilitation & skilled nursing centers, as well as an outpatient rehabilitation center.

All of our facilities are located within Eastern Massachusetts.

We are unique to the health-care industry in that all of our facilities are small and homelike, with each accommodating between 31 to 53 residents. The benefit of this is simple... the fewer patients there are to care for means there will be more time for caregivers to be focused on you or your loved one. This allows our care-givers to become better acquainted with your strengths and needs for a speedy recovery.





## **Resident Salon Services**

Bart Boncaldo bboncaldo@ressalon.com PHONE 781-848-1515 1382 Pleasant St Weymouth, Massachusetts 02189

#### www.ressalon.com

Resident Salon Services is a national operator of salons and spas within senior communities providing exceptional salon and spa experiences for our residents.

Resident Salon Services provides on-site salon services to retirement communities, assisted living facilities, long term care centers, and nursing homes. Services include salon and spa set-up, management, and staffing, as well as special events for residents, staff, and prospective residents.

Resident Salon Services can assist in the creation of custom-made programs to the specific needs of your community. Whether you want to market to potential residents, show appreciation for employees, or have a special resident event, we will work with you to create a program that satisfies your needs.





# Sallop Insurance Inc.

Elizabeth Finn-Elder, CPCU efinnelder@sallop.com PHONE 617-488-6613 25 New Chardon Street 5th floor Boston, Massachusetts 02114

#### www.sallop.com

Sallop is an experienced insurance brokerage & risk management firm specializing in Aging Services industry providers including assisted living, CCRC, independent living, home care and skilled care. Services are available for large and small operators as well as for profit and non-profit organizations. Special exclusive programs for workers compensation and professional liability.



Insurance Brokerage 
Risk Mitigation 
Special Risks



# Select Rehabilitation

Shelley Wisnowski, Senior Vice President of Business Development swisnowski@selectrehab.com PHONE 210-842-9720 2600 Compass Road Glenview, Illinois 60026

### www.selectrehab.com

Select Rehabilitation provides comprehensive physical, occupational and speech therapy services to patients in hundreds of sites across the country, and also partners with clients to provide expertise in regulatory and reimbursement issues. Emphasis is placed on patient-focused, outcome-driven services allowing patients to successfully transition and remain in their discharge environment.





# **Senior Living Advocates**

Brian Pillo brian@seniorlivingadvocates.com PHONE 800-752-3265 PO Box 363 Marblehead, Massachusetts 01945

### www.seniorlivingadvocates.com

Senior Living Advocates is an independent organization providing advocacy, support, expert advice, and assistance in navigating a complicated healthcare system for seniors and their families. Our personalized approach is most needed when seniors are facing chronic healthcare issues that require sensitive coordination of services, follow-up, and ongoing monitoring. Our interdisciplinary team provides a gamut of services from nurse case management, Alzheimer's and Dementia consultation, home safety and medication assessment, consultation and placement services, crisis management, support at medical appointments, personal care services, transitional support from a hospitalization, to ongoing monitoring and appropriateness of an individualized care plan. Senior Living Advocates additionally offers in-service education services for healthcare organizations who seek to meet the training requirements of state regulations.





# **Seniors Helping Seniors**

Josh Obeiter josh@shsboston.com PHONE 617-877-3163 330 Bear Hill Road, Suite 305 Waltham, Massachusetts 02451

### www.shsboston.com

Seniors Helping Seniors is a unique home care agency that fosters relationships between peers who understand the ups and downs of growing older. Our office and caregiving teams are well versed in dementia, chronic illness, social isolation, and other specific areas that commonly affect the seniors in our community. We seek diverse ranges of experiences in our caregiving community. Our caregivers have backgrounds in the fields of human service, business management, technology, medicine, law, real estate - just to name a few. This helps us make matches that maximize social engagement and help make the transition into seeking care a little bit easier.





# Serlin Haley LLP

Pierce Haley phaley@serlinhaley.com PHONE 617-778-1200 51 Franklin Street Boston, Massachusetts 02110

### www.serlinhaley.com

Serlin Haley is comprised of a team of seasoned legal and government affairs professionals with proven experience in many areas, including coalition building.

We provide a full spectrum of lobbying services across all 50 states, including: political capital analysis, strategy development and plan implementation, on-the-ground advocacy, policy monitoring, coalition building, trend analysis and reporting, regulatory compliance, and lobbyist registration and reporting.

We lobby hard on our clients' behalf to achieve their goals. With our guidance, these organizations are able to make the most of the current political and regulatory landscape, as well as to mitigate any damage and, where possible, to turn setbacks into new opportunities.

We guide our clients through all registration and reporting requirements, thus safeguarding them against any fines and penalties incurred by advocating before legislatures and other agencies.





# **Strategic Care Solutions**

Tiffany Freeman tfreeman@strategiccares.com PHONE 781-246-3318 x2027 92 Montvale Avenue, Suite 2300 Stoneham, Massachusetts 02180

### www.StrategicCareS.com

We Work Alongside Your New England Long-Term Care Facility

Strategic Care Solutions (SCS) is a team of experienced experts who specialize in long-term care solutions for clients in New England. SCS's unique blend of professional expertise encompasses multiple service areas. Our senior care team in New England has served clients in many domains: Hospitals, skilled nursing facilities, short-stay SNFs, memory care skilled nursing facilities and assisted living facilities, traditional assisted living communities, Adult Day Health, and continuing care retirement communities.

SCS's long-term care leaders have all had positions of responsibility and accountability in owning or managing care facilities. We understand the urgency, the importance of sustaining and advancing the quality of care, and the necessity to produce revenues and sales and meet budgetary targets. SCS advice and long-term care services are tangible, practical, and personalized. SCS is committed to the goal of making a difference for each New England client through excellent senior care solutions and consulting.





# **Synchrony Health Services**

Jackie LaFever Jackie.LaFever@synchronyhs.com PHONE 978-914-0514 2701 Chestnut Station Court Louisville, Kentucky 40299

### www.synchronyhs.com

At Synchrony Health Services, we offer collaborative clinical solutions for multiple aspects of senior housing and long-term care including pharmacy, rehabilitation, and lab. United by our culture of service, we believe in blending compassion with clinical expertise, to the benefit of our partners, our employees, and most importantly, the people we serve.





# **SYNERGY Home Care of Greater Boston**

Vialone Diop vialonediop@synergyhomecare.com PHONE 781-762-1114 257 Washington Street, #2 Westwood, Massachusetts 20920

### www.synergyhomecare.com/greaterboston

Life is in constant motion. And a moving life is a full one. However, sometimes things can take a turn that slows us down or even stops us in our tracks. That's where SYNERGY HomeCare comes in. To care for your basic needs and keep you moving effortlessly forward, so you can focus on what moves you and get the most out of every day.

In 1999, we introduced SYNERGY HomeCare for one purpose: to bring wholehearted, lifeenergizing care to as many people as possible – on their own terms, in their own homes, no matter their situations. Therefore, ever since, we've been creating new and innovative ways to serve people, from the elderly to new mothers and everyone in between. We're here to care with whole hearts and open arms, to keep life moving forward in the best ways possible.





# **Town of Needham Council on Aging**

LaTanya Steele lsteele@needhamma.gov PHONE 781-455-7555 x208 300 Hillside Avenue Needham, Massachusetts 02494

### www.needhamma.gov

The Needham Council on Aging's mission is to respond to its older residents' needs by providing a welcoming, inclusive, and secure environment where individuals and families benefit from programs, services, and resources that enhance their quality of life, and provide opportunities for growth and knowledge.





Ann Breitner ann@traditionshhs.com PHONE 617-315-4433 1 New Boston Drive, Suite 7 Canton, Massachusetts 02021

### www.traditionshhs.com

Traditions Home Health Services is the premier home care company serving the greater Boston area, Eastern Massachusetts and Cape Cod that focuses on your loved one's joy and bringing meaning and purpose to their life. We bring personalized, compassionate and safe care to seniors of all backgrounds in the comfort of their own homes, assisted living facilities and nursing homes. We offer several unique specialized programs.

Our Alzheimer's and Dementia Care programs offer individualized care for those for whom staying in their home is a priority. From brain flexing to physical activity to in-home massage, we make sure their bodies, minds and feelings are cared for.

Hospice Care: Our specially trained caregivers offer compassion and sensitivity to families dealing with end of life needs. We have extensive experience with pain and medication management, providing comfort and help to families as well as the patient.

We consistently go above and beyond for all of your family and your loved one. Our personalized concierge services bring your community—your life—to you.





# **Triad Advertising**

Lisa Wheeler lw@triadadvertising.com PHONE 781-828-9290 1000 Franklin Village Drive, Suite 205 Franklin, Massachusetts 02038

### www.triadadvertising.com

Triad Advertising is a strategic creative agency partnering with businesses looking to grow and maintain market position in the senior living industry. We turn data and insights into ideas designed to increase your impact. And we have a full range of integrated marketing capabilities at our disposal.

With business-first creative, and more than 25 years of experience working with leading companies nationwide, our agency brings strategy, creative processes, and advertising together to help our clients think success.

Through positioning, research, media, content – everything you need and so much more. We design strategies and customized materials to communicate the value of your services, with clarity and precision, to drive lead generation, generate occupancy growth, and reinforce employee retention.

At Triad Advertising, you're not just a client; you're a long-term partner.





# Vantage Healthcare

Chris Wasel cwasel@vantagehcs.com PHONE 781-424-9195 45 Dan Road Canton, Massachusetts 02021

### www.myvantagehcs.com

Vantage Healthcare is your full-service medical practice bringing the doctor's office to you. We have doctors, physician assistants, and nurse practitioners on staff.

You'll be treated in the comfort of your own residence, assisted living or memory care facility for any problems, conditions, and/or injuries for which you would normally go to a primary-care physician. We also offer an online patient portal to keep patients and healthcare proxy up to date on medications, conditions, and upcoming appointments We will manage the medical care for home bound individuals with chronic conditions such as Diabetes, Parkinson's, Alzheimer's, Strokes, & COPD.

We can also provide medical care for minor emergencies, such as, flu, cough & colds, nausea, sprains, and falls.





# The Washington Trust Company

Scott McCaughey samccaughey@washtrust.com PHONE 401-348-1288 10 Weybosset Street Suite 100 Providence, Rhode Island 02903

#### www.washtrust.com

At Washington Trust, what we value is you. We combine local lending expertise and decision-making with the strength and stability of one of New England's most established regional banks. We have a solid understanding of the critical issues in Senior Housing and structure our deposit, lending, and cash management solutions to help our customers reach their financial goals.





# Winbrook Inc.

Mary Jennings mjennings@winbrookpromo.com PHONE 978-360-1813 15 Alexander Road Billerica, Massachusetts 01821

### www.winbrook.com

For over 50 years, Winbrook has provided marketing services to clients. We collaborate to identify organizational goals and provide innovative ideas to ensure that branding efforts are effective and cost efficient. Our expertise in project management, procurement and operation solutions will provide your organization with extended marketing resources so you can focus on what you need to focus on, your people.

Our team will embrace your mission and goals to make sure that all your marketing items accurately represent who you are. Whether we are recommending apparel for your care team, swag for an upcoming event, thank you gift for your Board of Directors, branded items to use in your programming, or on-boarding kits for your newest employees, our professionals at Winbrook will work to provide you what you need, when you need it. We will source products, manage the process, package items, warehouse products and ship everything to its destination.

- No more scouring the internet.
- No more worrying about product quality.
- No more concerns about receiving items on time.

All you need to worry about is picking the product from our recommendations and we take care of the rest!

Winbrook looks forward to working with you. We will find the solutions you are looking for and ones you didn't even know were possible!!





# Your Best Support Home Health Care, Inc.

Angella Burns angellarn@yourbestsupporthc.com PHONE 617-894-3959 22 Wilson Ave Watertown, Massachusetts 02472

### www.yourbestsupporthc.com

Your Best Support Health Care, Inc. is an in-home service provider that assists individuals and families. We are dedicated to helping our clients lead dignified, independent lifestyles in the comfort and safety of their own homes by carefully assessing and fully understanding their needs and selectively placing trained personnel to meet these needs.

All of our caregivers are all employees of Your Best Support Health Care, Inc. and they are all carefully screened, undergo thorough background checks, are bonded, have third party liability insurance, and are covered by the Worker's Compensation Board. They all have current First Aid/CPR and participate in an ongoing eldercare-training program. Our screening process is based on hiring only those who we would have in our own home caring for our own parents.





### Diamond



### Platinum





Independent & Assisted Living, Reflections Memory Care





Gold





Silver







### Bronze









### **Thank You!**

Thank you to all of our Business Partners! You are an integral part of Mass-ALA's membership and your contribution to the assisted living industry is unparalleled.

### **Are You Interested in Membership?**

If you are interested in becoming a Mass-ALA Business Partner, or are interested in another level of membership, please contact Christina Broughton, Manager of Member Engagement and Business Development, at 781.622.5999 x110 or CBroughton@mass-ala.org.





### **ASSISTED LIVING IN MASSACHUSETTS**

Assisted living emphasizes aging with dignity and choice, while offering a high-quality lifestyle in a supportive, non-clinical environment. Residents transitioning from living independently often choose assisted living for a variety of reasons. Many residents receive support with certain activities of daily living (ADLs), such as bathing, dressing, grooming, or mobility. More than 30% of residents live in special memory care living quarters that support the management of Alzheimer's Disease and related dementias. Regardless of need or ability, every resident can benefit from the community atmosphere that sets assisted living apart from many other housing options. With loneliness and social isolation being a concern regarding older adults, assisted living supports residents in staying active, acquiring new hobbies, developing new social connections, and enjoying inclusivity in the community.

Aging presents challenges that evolve over time, but assisted living is rooted in the value that older adults, regardless of age or impairment level, should never be defined by their medical needs. Assisted living promotes wellness through supporting residents with daily hygiene, managing medications, eating healthy and regularly, maintaining a consistent sleep schedule, nurturing social connections, and staying physically active. Upon entering an assisted living community, an individualized assessment takes place and a service plan is developed for each resident, which may be revised over time for each individual, as needs change.

# **Meet the Mass-ALA Staff**



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