

## The Voice Q3 – ALR Trends and Insights in the 2022 Aggregate Report

If you haven't done so already, take a read through the [2022 Annual Aggregate Data Report: Assisted Living in Massachusetts](#), issued by the Executive Office of Elder Affairs on May 30, 2023. This annual report provides many useful data points that may be of interest to you and other leaders of your community. It collects information on organizational leadership, resident demographics, services and assists, departures, fees, and resident safety from all certified assisted living residences in the state. Of the 267 certified assisted living providers operating at the end of 2022, 257 provided data for the 2022 report. The Aggregate Data Report provides insight into the current state of assisted living and can be used to highlight important trends impacting our sector.

Diving into the report, you can easily find some information about the sector at-large that is useful to note. As of December 31, 2022, the **median occupancy rate for providers across the state was 86%**. The number of residents in assisted living grew by about 1,000 people last year, with **16,208 residents in assisted living at the end of 2022**.

Most of the units added in 2022 were special care units (*special care units are defined in the report as providing care and services for residents who have special needs, such as Alzheimer's disease, related dementias and other mental health diseases*). **Where traditional units increased by about 100 last year, special care units increased by about 400 units**. Interestingly, although the highest and lowest costs for units remained consistent from 2021 to 2022, the *average* monthly costs of individual units increased by around \$150-\$200 per month, reflecting an **increase on average throughout the sector in cost of living for ALR residents**.

Turnover in leadership continues to increase, with 2022 seeing slightly more agencies having multiple Executive Director turnovers (11% of ALRs having 3 or more Executive Directors that year) compared to 2021 (8% of ALRs having 3 or more Executive Directors that year). **More than 30% of all assisted living residences reported having at least one Executive Director turnover in 2022**, signaling that the workforce crisis continues to have a significant impact.

About **78% of all assisted living residents required at least one ADL (assistance with activities of daily living)** in 2022, with 65% needing two or more ADLs. There was an increase in the amount of limited medication administration (LMA) provided between 2021 and 2022, with approximately 61% of traditional residents receiving LMA in 2022 (56% in 2021) and 78% of special care residents receiving LMA in 2022 (74% in 2021).

There are many additional details, data points, and information about the assisted living sector in Massachusetts provided in the full [2022 Annual Aggregate Data Report](#). Dig into the details and see how your community compares to what's reported across the state in assisted living!

*Please keep in mind that every certified assisted living residence in the state is required to submit this data to the Executive Office of Elder Affairs (EOEA) each year. The data for the 2022 Annual report was collected in February 2023. The Massachusetts Assisted Living Association assists in helping EOEA with this collection by reaching out to members to remind them to submit their community data each year by the deadline.*

Thank you to everyone who provided data for this useful report! We hope you find the information to be valuable to your efforts. Please reach out to Christina Broughton at [cbroughton@mass-ala.org](mailto:cbroughton@mass-ala.org) with any questions about this summary or for a link to the full report.

### Assisted Living Communities' Updates

Thank you again for sharing what's been going on at your communities this summer! It's always wonderful to see how everyone is enjoying their days in the sun. Please keep sharing your memories with us!

**Heywood at Wakefield Commons** residents broke out their gardening gloves and went to work planting flowers and brightening up the grounds around the building. It came out great!



The folks at **Bridges by EPOCH at Mashpee** have been having a jam-packed summer doing yoga, working the garden, and visiting with everyone's best furry friend Sparky.



**The Linden at Danvers** was visited by some all-star legends with the Alzheimer's Association and Boston Red Sox. Legendary Rico Petrocelli and José Santiago, as well as baseball historian Herb Crehan, spent a whole afternoon meeting residents and reminiscing.





**Artisan at Hudson** had tons of fun in the sun this summer taking boat rides on the water, visiting with exotic critters, and getting their caricatures done!



Residents of **Laurelwood at the Pinehills** held a popular Murder Mystery 1920's themed party, and the 'Resident



Brewers' got to hard work brewing their Oktoberfest beer – a big success!



## New Members

*Welcome to our newest assisted living provider member!* Our assisted living provider members are certified assisted living residences in the state of Massachusetts.

- [Sarawood Assisted Living](#)
- [200 Pond Road](#) (Pre-certified Provider)
- [Balfour Brookline](#) (Pre-certified Provider)
- [Brookmeadow at Blue Hills](#) (Pre-certified Provider)

**Please join me in welcoming our newest assisted living provider members!**

*Welcome to our newest business partners!* Our business partners provide a wide range of services and products to help assisted living communities in areas such as care management and operational support, payroll and HR solutions, and commercial cleaning services.

- [The Care Concierge of New England](#)
- [Celebrating Life Bookmarks](#)
- [Evergreen Solutions, Inc.](#)
- [HPSI Purchasing Services](#)
- [Mastodon Moving](#)
- [One Eagle Advisory](#)
- [Paul Davis Restoration](#)
- [Seniors Helping Seniors](#)

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## Member Spotlights

### Assisted Living Provider Spotlight: Ruth's House

Ruth's House Assisted Living in Longmeadow started a new initiative this year that helps residents exercise their memories and share what's important to them. Ruth's House is an assisted living facility providing both traditional care and memory care and is celebrating its 25-year anniversary this September. Recently, Ruth's House was featured in local news for their popular journaling activity program. The program brings together community volunteers, families, and residents to meet and share experiences while journaling their memories. It's a therapeutic activity for everyone involved, getting to exercise their memory while putting their creative foot forward.

You can read the full story about [Ruth's House's journaling program here](#). You can learn more about the assisted living community on their website at <https://jgslifecare.org/communities/ruths-house/>.

### Business Partner Spotlight: One Eagle Advisory



**One Eagle Advisory:** Are you leaving money on the table? During the COVID-19 pandemic, many assisted living organizations were impacted by government orders and, as a result, may be eligible for funds of up to \$26,000 per employee through the federal Employee Retention Credit program.

With a history of assisting 1000+ businesses, One Eagle Advisory and its team of expert tax preparers help clients secure specialized tax incentives like ERC, R&D, 179D and 45L. Explore your eligibility through a no-obligation evaluation exclusively for MASS-ALA members.

Tap into your financial potential today. [Read more here.](#)

### **Mass ALA's Job Board**

**Don't forget about this free member benefit to help you attract great candidates to your community!** Make sure to share your job postings on our [Job Board](#), which can be found on the Members Only page of our website. Once you have logged in, click on the Career Center link at the top of the page and follow the directions to post a job at your community. If you need assistance with logging in or posting your job, give me a call at 781-622-5999, ext. 110. All jobs that are posted on our Job Board can be viewed by all job seekers by simply going to our website and clicking on Career Search at the top of the home page on our website, [mass-ala.org](http://mass-ala.org).

All of us at Mass-ALA thank you for all you do and your membership with Mass-ALA. I look forward to working with you all!