Great seeing you at the Assisted Living Networking Night!

It was wonderful getting back to some old-fashioned, in-person networking this spring! After years of virtual breakout rooms and only knowing your peers through a camera lens, getting together for an evening felt like a breath of fresh air. We were so pleased to see many of our members and business partners in attendance and enjoyed getting to know you over food and drinks. If you were able to join us for our first *Assisted Living Networking Night on April 25* at the City Street restaurant in Waltham, thank you again for coming, and we hope you enjoyed it as much as we did.

Making real, meaningful connections with other assisted living professionals and business partners is an important driver of professional and business outcomes. Talking with different communities can enlighten and educate members on critical trends in assisted living. Engaging with new business contacts can also be vital to a community for times when they're in need of specific goods or services. Mass-ALA is excited to continue providing spaces for our members to come together and really get the most value of our robust membership network.

We saw at our April Assisted Living Networking Night just how anxious we all are to get back together in person again. Members seemed to jump at the opportunity to get together. We saw over *forty people* in attendance at our local event, a higher turnout than anticipated, making it clear just how much people value face-to-face opportunities like this.

Want to get more involved in the network? Keep an eye out for another in-person networking opportunity later this year! In addition to these free networking events, we encourage you to check out any of our upcoming virtual Members/Business Partners Connections meetings and other in-person educational and ceremonial events. This includes our Regulations Training on June 13, Annual Excellence Awards Dinner on August 2, and Annual Conference & Tradeshow on November 2. Finally, we encourage all our assisted living members to participate in a committee (Education or Resident Care) that not only connects you with your peers, but also helps guide and drive Mass-ALA's efforts. Please reach out to me if you would like to participate on a committee.

Assisted Living Communities Updates

Thank you again for sharing what's been going on at your communities this spring! It's always wonderful to welcome the warm weather with some fun activities and celebrations – and please keep on sharing!

Goddard House had a great time visiting Arnold Arboretum to see the lilacs bloom. They also spent time making jewelry to donate to the Children's Hospital – it came out great!



We are excited to congratulate **The Falls at Cordingly Dam** in Newton Lower Falls for their recent renovation! Recognized with a 2022 Senior Housing News Architecture & Design Award for Best Building Renovation, the fully-updated community celebrated their reopening with over 100 residents, staff and community members.





Artisan at Hudson Senior Living had some great fun this spring celebrating the Kentucky Derby, Cinco de Mayo, and going to the petting zoo!





Sunrise of Cohasset has had a season of goings-on! From outings at the pizzeria, movie theater, local school drive volunteering, and a Cinco de Mayo celebration, they have been keeping busy!



Bayberry at Emerald Court got their hands dirty in the garden and hosted a Easter celebration for families and friends.



Bridges by EPOCH in Mashpee spent an afternoon with Art without Boundaries, creating some masterful artwork.



Stonebridge at Burlington celebrated its 10 year anniversary, inviting all the families and even Mass-ALA staff for an evening of music, fine dining, and fun. They also had a lot of fun hosting a 'Senior Prom'.



Benchmark Senior Living hosted its 20th Annual Gala at the JFK Library and Museum in Boston. Congratulations to a successful event and to all those who were honored!



New Members

Welcome to our newest assisted living provider member!

Our assisted living provider members are certified assisted living residences in the state of Massachusetts.

East Longmeadow Memory Care

Welcome to our newest business partners!

Our business partners provide a wide range of services and products to help assisted living communities in areas such as care management and operational support, payroll and HR solutions, and commercial cleaning services.

- AlliantGroup helping American businesses overcome the challenges of today to prepare for the world of the 22nd Century and beyond.
- <u>BUKI</u> committed to helping seniors stay safe through innovative 2-directional Bluetooth technology software.
- Famileo The family newspaper loved by grandparents!
- <u>Marcum</u> provides a full spectrum of tax, accounting, risk management, technology consulting and other specialty services.
- <u>Nature Connection</u> our mission is to improve the wellbeing of individuals and communities through therapeutic use of nature.
- Your Best Support Home Health Care an in-home service provider dedicated to helping individuals lead dignified, independent lifestyles in the comfort and safety of their own homes.

Welcome to our new members! We are excited to have you as a part of the Mass-ALA community!

Mass ALA's Job Board

Don't forget about this free member benefit to help you attract great candidates to your community! Make sure to share your job postings on our Job Board, which can be found on the Members Only page of our website. Once you have logged in, click on the Career Center link at the top of the page and follow the directions to post a job at your community. If you need assistance with logging in or posting your job, give me a call at 781-622-5999, ext. 110. All jobs that are posted on our Job Board can be viewed by all job seekers by simply going to our website and clicking on Career Search at the top of the home page on our website, massala.org.

All of us at Mass-ALA thank you for all you do and your membership with Mass-ALA. I look forward to working with you all!