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Dear Members,

Secretary Chen's last day at EOEА was May 31. Robin Lipson has been appointed Acting Secretary. Lipson's bio is below.



Robin Lipson, Acting Secretary, EOEА

We thank Secretary Chen and welcome Acting Secretary Lipson. Mass-ALA looks forward to our continued partnership with EOEА in our shared missions to serve older adults.

The Healey Administration also announced recently that they are seeking to change the name of EOEА to the Executive Office of Aging and Independence. We will keep you informed if that change takes place, as it would need to be done through legislation.

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Prior to her recent appointment as Acting Secretary, Robin Lipson served as Deputy Secretary of the Executive Office of Elder Affairs (EOEA). In her role she supported the agency work to ensure that older people across the Commonwealth have opportunities to age and thrive in the communities of their choice. With projections over the next 15 years that 1 in 4 or 5 Massachusetts residents will be over the age of 65, Ms. Lipson worked on key initiatives to support what people want most -- to age in the community of their choice. She led the creation, strategy, and implementation of the recommendations of Governor Charlie Baker's Council to Address Aging in Massachusetts, as well as the efforts that resulted in MA becoming an Age-Friendly State. She also serves on the Executive Committee of the Massachusetts Healthy Aging Collaborative, the backbone organization supporting much of the age and dementia friendly work at the local level.

She has been a senior leader at EOEА since 2015, serving as Acting Secretary for the agency from January to June 2019. Prior to that she served as Chief of Staff and Chief Strategy Officer. Throughout the COVID-19 pandemic, Robin led EOEА's response efforts as the Incident Commander.

Robin is a seasoned healthcare executive with 40 years of experience working extensively at the intersection of healthcare strategy, policy, and implementation. She has held leadership roles in the public, not-for-profit, and private sectors, including Deputy Director of the Massachusetts Medicaid Program, and later became the first-ever Vice President of Strategic Planning for Blue Cross and Blue Shield of MA. In addition, Ms. Lipson has worked as Managing Director at SBV Consulting, Vice President for Partnership Development at Rise Health and as an Executive-in-Residence at AVIA, an innovation accelerator focused on helping providers deliver better care at greater value and lower cost.

She has also applied her experience as a private consultant for health care and other not-for-profit organizations on their strategic, planning, organizational, and business development needs. She worked with the Blue Cross Blue Shield of Massachusetts Foundation on *Roadmap to Coverage*, a report widely recognized as an early catalyst for health reform and passage of Massachusetts' first-in-the-nation health care reform law. Robin has a BA from Connecticut College and an MBA in Health Care Management from Boston University.

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If you have any questions, please contact us at [Mass-ALA@mass-ala.org](mailto:Mass-ALA@mass-ala.org).

*This update is solely for general informational purposes. It is not intended to replace a full review of the cited regulations or guidance.*

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