

# THE MASSACHUSETTS ASSISTED LIVING ASSOCIATION'S SPONSORSHIP 2025 OPPORTUNITIES



[MASSALA@MASS-ALA.ORG](mailto:MASSALA@MASS-ALA.ORG)

[WWW.MASS-ALA.ORG](http://WWW.MASS-ALA.ORG)

781.622.5999

465 WAVERLEY OAKS ROAD, SUITE 415  
WALTHAM, MA 02452



EDUCATE. ENGAGE. ADVOCATE.

# 2025 CORPORATE SPONSORSHIPS

**DIAMOND \$30,000  
EXCLUSIVE**

**SOLD**

## **Excellence Awards Dinner**

- Awards dinner sponsor
- Two gold tables
- Full-page program ad
- Logo on the digital invitation
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow
- Logo on signage
- Premium full-page program ad

## **Annual Conference & Tradeshow**

- Main sponsor
- Keynote sponsor: 3 – 5 minute speech
- Exhibitor table
- Five tickets
- Full-page program ad
- Logo on the registration page
- Logo on the slideshow
- Logo on the event emails
- Logo on signage

## **Regulations Training**

- 3 – 5-minute speech
- Exhibitor table
- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow
- Logo on signage

## **Nurses Training & Mandated State In-Service Training**

- 3 – 5-minute speech
- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow

## **Throughout The Year**

- Logo on the Mass-ALA website
- Four event tickets
- Logo on event emails
- Recognition at all events
- Logo on various signage

**PLATINUM \$20,000**

## **Excellence Awards Dinner**

- One gold table
- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow
- Logo on signage

## **Annual Conference & Tradeshow**

- Workshop sponsor: 3 – 5 minute speech
- Four tickets
- Full-page program ad
- Logo on the registration page
- Logo on the slideshow
- Logo on the event emails
- Logo on signage

## **Regulations Training**

- Exhibitor table
- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow
- Logo on signage

## **Nurses Training & Mandated State In-Service Training**

- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow

## **Compliance Training**

- 3 – 5-minute speech at one of the Compliance Series Trainings
- Four tickets
- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow

## **Throughout The Year**

- Logo on the Mass-ALA website
- Four event tickets
- Logo on event emails
- Recognition at all events
- Logo on various signage

**GOLD \$15,000**

## **Excellence Awards Dinner**

- One gold table
- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow
- Logo on signage

## **Annual Conference & Tradeshow**

- Three tickets
- Full-page program ad
- Logo on the registration page
- Logo on the slideshow
- Logo on the event emails
- Logo on signage

## **Webinar Series**

- 3-5 minute speech at one of our webinars
- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow
- Logo on signage

## **Regulations Training**

- Three Tickets
- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow
- Logo on signage

## **Nurses Training & Mandated State In-Service Training**

- Full-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow

## **Throughout The Year**

- Logo on the Mass-ALA website
- Logo on event emails
- Recognition at all events
- Logo on various signage

**SILVER \$5,000**

## **Excellence Awards Dinner**

- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow
- Logo on signage
- Quarter-page program ad

## **Annual Conference & Tradeshow**

- Two tickets
- Quarter-page program ad
- Logo on the registration page
- Logo on the slideshow

## **Regulations Training, Nurses Training & Mandated State In-Service Training**

- Quarter-page program ad
- Logo on the registration page
- Logo on the event emails
- Logo on the slideshow

## **Throughout The Year**

- Logo on the website
- Recognition at all events
- Logo on various signage

**BRONZE \$2,000**

## **Excellence Awards Dinner**

- One ticket
- Quarter-page program ad
- Logo on the registration page
- Logo on the slideshow

## **Annual Conference & Tradeshow**

- One ticket
- Quarter-page program ad
- Logo on the registration page
- Logo on the slideshow

## **Regulations Training, Nurses Training & Mandated State In-Service Training**

- Quarter-page program ad
- Logo on the registration page
- Logo on the slideshow

## **Throughout The Year**

- Logo on the website
- Recognition at all events
- Logo on various signage





# 2025 EVENT SPONSORSHIPS

## REGULATIONS TRAINING

June 12, 2025 - Conference Center at Waltham Woods

### BALLROOM TABLE AD SPONSOR \$2,000 EXCLUSIVE

- Your advertisement/logo displayed on each attendee table
- Logo on the e-mails
- Logo displayed on the registration page
- Contact list pre-post event
- Logo on the slideshow

### PEN SPONSOR \$2,000 EXCLUSIVE

- Your logo on pens
- Contact list pre-post event
- Logo on the slideshow

### NOTEBOOK SPONSOR \$2,000 EXCLUSIVE

- Your logo on notebooks
- Contact list pre-post event
- Logo on the slideshow

### NAME BADGE SPONSOR \$1,500 EXCLUSIVE

- Your logo displayed on the name badges
- Logo on the emails
- Logo displayed on the registration page
- Contact list pre-post event
- Logo on the slideshow

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### NETWORKING NIGHT \$2,000

- 3 – 5 minute speech
- Your logo on the registration page
- Your logo on the emails
- Your logo on signage
- Contact list pre-post event

### EXECUTIVE DIRECTOR TRAINING \$5,000 March & September EXCLUSIVE

- 3 – 5 minute speech at each session
- Your logo on the registration page
- Your logo on the emails
- Your logo on signage
- Your logo on the slideshow
- Contact list pre-post event

Contact Christina Greenberg,  
Director of Marketing &  
Communications  
at [CGreenberg@mass-ala.org](mailto:CGreenberg@mass-ala.org) or  
781-622-5999 x100 to become a  
2025 Sponsor!

## ANNUAL CONFERENCE & TRADESHOW October 30, 2025 - Boston Marriott Newton

### WORKSHOP SPONSOR \$3,000

- Open one one-session workshop with brief remarks (up to 3-minutes)
- Exhibitor Table – Includes registration for two
- Half-page program ad
- Logo on the emails
- Logo on the registration page
- Signage with your logo by the session room throughout the entire day
- Logo on the slideshow

### BAG SPONSOR EXCLUSIVE \$3,000

- Your logo on bags
- Contact list pre-post event
- Logo on the slideshow

### PEN SPONSOR EXCLUSIVE \$2,700

- Your logo on pens
- Contact list pre-post event
- Logo on the slideshow

### NOTEBOOK SPONSOR EXCLUSIVE \$2,700

- Your logo on notebooks
- Contact list pre-post event
- Logo on the slideshow

### BALLROOM TABLE AD SPONSOR EXCLUSIVE \$2,500

- Your advertisement/logo displayed on each table in the main ballroom during the entire day
- Logo on the emails
- Logo on the registration page
- Contact list pre-post event
- Logo on the slideshow

### NAME BADGE SPONSOR EXCLUSIVE \$2,000

- Your logo displayed on the name badges
- Logo on the emails
- Logo on the registration page
- Contact list pre-post event
- Logo on the slideshow

### BREAKFAST SPONSOR \$1,000

- Your logo on signage during breakfast
- Quarter-page program ad
- Logo on emails
- Logo on the registration page
- Contact list pre-post event
- Logo on the slideshow

### SNACK SPONSOR \$800

- Your logo on signage by the snacks
- Quarter-page program ad
- Logo on emails
- Contact list pre-post event
- Logo displayed prominently on the event registration page

## CONFERENCE AD OPPORTUNITIES

### FULL-PAGE AD \$1,500

- Full-page advertisement in the digital/print program

### HALF-PAGE AD \$900

- Half-page advertisement in the digital/print program

### QUARTER PAGE AD \$500

- Quarter-page advertisement in the digital/print program



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