

Growing the Network: Welcoming Independent Living Members to Mass-ALA

Q1, 2026

This year, Mass-ALA is excited to launch a [new membership for independent living providers](#) that will expand our programs and deepen our impact in the state. As senior living continues to evolve, we look forward to developing and evolving our collective voice, shared resources, and expertise by welcoming our new independent living colleagues into the network.

This new membership category represents more than just growth in numbers. It reflects a strategic step forward for Mass-ALA to build a larger, more connected network that meets the increasingly diverse needs of senior living owners and operators.

In the months ahead, this new independent living network will begin taking shape in a few exciting ways. We just convened our first Independent Living Committee, which will bring together leaders from across the sector to help guide our advocacy priorities, educational programming, and engagement opportunities for our newest members. This committee will play a key role in shaping how Mass-ALA supports independent living members and consumers of independent living.

We recently launched a new [Independent Living Directory](#), modeled after our widely used Assisted Living Directory. This resource will spotlight independent living communities across the state and serve consumers, caregivers, advocates, social workers, and state officials alike.

Advocacy is another critical piece of this expansion. Independent living has long been a vital part of Massachusetts' aging services landscape, and we are already actively engaged on issues that impact the sector. Recent advocacy work related to the CCRC Commission produced positive outcomes that will help strengthen and support independent living communities statewide—and we're excited to continue advocating on behalf of our new independent living members in the future.

Education and professional development will round out this effort, with learning opportunities tailored specifically to independent living professionals. Our first independent living-focused webinars took place on March 24, including [The Aging Services Continuum of Care in MA and Understanding Resident Rights and Processes in Independent Living](#). More educational opportunities will be planned in the weeks ahead, and there will be workshops tailored to independent living professionals at our annual fall Conference & Tradeshow.

This initiative is still growing, and we invite you to be part of it. If your organization includes an independent living component—or if you work with colleagues who may be interested in joining—please reach out. Expanding this network strengthens Mass-ALA as a whole and allows us to do more for all members.

We're excited about what lies ahead and grateful to our members for helping us build a stronger, more inclusive Association. Together, we are growing the network—and the impact—of Mass-ALA.

Please contact me if you would like to learn more about our new Independent Living Membership at CBroughton@mass-ala.org /781-622-4999 x110.

–The Mass-ALA Team

Welcome New Members

[Fairing Way, a Rice Eventide Community](#) (Needham, MA)

Independent Living

[One Wingate Way](#)

(Needham, MA)

Independent Living

[The Rubin Home](#)

(Saugus, MA)

Assisted Living

Please join me in welcoming our newest assisted and independent living members!

Welcome to our newest Business Partners!

Our business partners provide a wide range of services and products to help senior living providers.

[Acadia Pharmacy](#)

[GeriTech](#)

[Sage Health](#)

[South Coast Improvement Company](#)

[Terracon Consultants](#)

[Teton](#)

Please join me in welcoming our newest Business Partners!

Member Spotlights

Independent Living Directory

Mass-ALA is pleased to launch our new [Independent Living Directory](#) – featuring the independent living communities in our network for colleagues and consumers. Our new Independent Living Directory features the amenities, pictures of the building, and other important features that individuals are seeking when looking for their next home.

Independent Living offers apartments for aging adults who want to continue living independently while enjoying an enriching social life and certain supportive amenities. Amenities may include dining, housekeeping and maintenance, transportation, and activity planning. Independent living apartments may reside in an independent living building or may be part of a building or campus that includes other types of long-term care options, such as an assisted living facility or Continuing Care Retirement Community (CCRC).

Featured Business Partner: The Junk Removers

The Junk Removers provide professional Junk Pick-Up services, removing all non-hazardous materials from homes or businesses, including rental properties, offices, retail locations, business locations, construction sites, and just about anywhere there's junk. Our friendly teams show-up ready to work, hauling all your junk, debris, trash, or garbage out of your way so you can reclaim your space.

We are pleased to be sponsoring Mass-ALA's [June Networking Social](#) at Trillium Brewery in Canton on June 11. Hope to see you there! Learn more [here](#).

REMINDER – as a Mass-ALA Member, take advantage of our NEW Group Purchasing Partner Program. Mass-ALA membership gives you access to these benefits and the savings they provide. Learn more here: <https://massala.site-ym.com/page/GroupPurchasing>.

GROUP PURCHASING PARTNER PROGRAM

  

Mass-ALA has partnered with two companies to offer exclusive cost-saving opportunities for our members.

By leveraging the collective buying power of our network, we're able to provide these valuable services at no additional cost.

Your Mass-ALA membership gives you access to these benefits and the savings they provide.

Christina Broughton

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Past Newsletter Articles